

# LEADERSHIP North Iowa 2021



*Developing Business & Community Leaders*

**Every Thursday**

**January 7 - April 1, 2021**

**Registration & schedule available at [masoncityia.com](http://masoncityia.com)  
or email [akrull@masoncityia.com](mailto:akrull@masoncityia.com)**

**Sponsored By:**



thrivent®

Todd Leet, BFA™, CLTC®, FIC  
Financial Professional



**"Leadership North Iowa was truly a great experience that I would highly recommend. It is a great way to connect with other future leaders in the area while learning about and connecting with professionals in a variety of industries in North Iowa."**

**- Jeff Badger, 2020**



## Leadership Candidates

Leadership...what is it and do I have it? Leadership North Iowa (LNI) 2021 is set to begin in January for its 37th consecutive year. The Chamber's well-known leadership program continues to develop future leaders in North Iowa. LNI participants learn lifelong skills and are able to connect with both emerging and established leaders in the region. Employers find LNI graduates are more engaged in their community, have a greater appreciation of North Iowa, and are more committed to staying in the area after completing the program.

## Tuition

Tuition for LNI is \$395 for Chamber members or \$500 for non-members, and includes \$50 toward a service club of choice, instruction fees, materials, refreshments, and graduation reception. Tuition may be paid by the employer, sponsoring organizations, or by the participant.

## Time Commitment

Each participant is expected to attend class sessions held every Thursday from January 7 - March 25, with a graduation ceremony on April 1. Due to limited enrollment, applicants are encouraged to register soon to ensure acceptance into the program.

*\*Class curriculum subject to change due to COVID-19 restrictions and protocols for tours and meetings.*

## 2021 Leadership North Iowa Curriculum\*

| CATEGORY                     | SUBJECT   |
|------------------------------|---|
| Intro to Leadership          | Introduction & Professional Portraits           |
| Leadership Styles            | Personality Styles                              |
| Learning About My Community  | Historic Park Inn Tour                          |
| Networking                   | Networking Skills & <i>Business After Hours</i> |
| Servant Leadership           | Serving My Community                            |
| Community Leadership         | Service Project Work Session                    |
| Law Enforcement              | Community Policing & Systemic Racism            |
| Leadership & Stewardship     | POET Biorefining Plant Tour                     |
| Leadership & Communications  | Public Speaking                                 |
| Leadership & the Common Good | Public Service                                  |
| Leadership vs. Management    | Guest Panel of Local Business Leaders           |
| Local Business & Industry    | Lehigh Cement Co. Plant Tour                    |
| Graduation                   | Graduation Ceremony at the Commerce Center      |

Classes will take place every Thursday, January 7 - April 1. Class times vary; most sessions average 2 hours during the workday.

*If classes cannot be held in person, they will be held virtually.*

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_ EXT. \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

WORK EMAIL: \_\_\_\_\_

**Chamber Member Fee: \$395**

**Non-Member Fee: \$500**

Payment:

- Please invoice our business
- Included in Investor Package
- Check enclosed
- Credit Card

\_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_

CSC \_\_\_\_\_ Zip Code \_\_\_\_\_

Please complete the registration and send to Allyson Krull:  
Chamber of Commerce | 9 N Federal Ave | Mason City, IA 50401 • 641.423.5724 | akrull@masoncityia.com