



2020 BUSINESS OF THE YEAR NOMINATION FORM

For Outstanding Contribution by a Small Business in the past year

Comments and supporting documentation to be included on supplemental pages, if necessary. You may reproduce this form as long as all required information is provided. **Required criteria are listed on the back of this form.**

***** Nomination Forms are due Wednesday, August 26 *****

Nominations may be submitted by mail:

Mason City Chamber of Commerce, 9 North Federal Ave., Mason City, IA 50401

or Email: kweitzel@masoncityia.com

I WOULD LIKE TO NOMINATE:

Candidate Name

Business Name

Phone

Address

City

State

Zip

BUSINESS PHILOSOPHY

NOTEWORTHY ACHIEVEMENTS

POSITIVE IMPACT ON COMMUNITY

COMMUNITY SERVICE PARTICIPATION

NOMINATOR INFORMATION

Name

Phone

Email

NOMINATION CRITERIA -

Nominees who best fulfill the following criteria will be honored by the Chamber of Commerce and the Small Business Administration:

- ◆ A member of the Mason City Chamber of Commerce who is in good standing.
- ◆ Staying power: A substantiated history as an established business.
- ◆ Growth in number of employees: A benchmark to judge the impact of the business on the job market.
- ◆ Increase in sales and/or unit volume: An indication of continued growth.
- ◆ Innovativeness of product or service offered: Illustrations of the creativity and imagination of the originator of the business and/or subsequent manager.
- ◆ Response to adversity: Examples of problems faced by the business and the solutions taken in resolving them.
- ◆ Evidence of service to the community through the use of his/her personal time or resources.