



NEWS RELEASE

For Immediate Release: June 1

For more information contact:

Kativa Weitzel, Program Director
Mason City Chamber of Commerce
Office 641.423.5724 | Mobile 641.430.5448
kweitzel@masoncityia.com

CEO Conversations with Steve Doerfler

MASON CITY, IA – Steve Doerfler, President & CEO of Metalcraft, will serve as the speaker at the **CEO Conversations** event scheduled from 11:30AM to 1PM on Tuesday, June 9 via Zoom Conference Call. The series is offered by the Chamber's Program Committee.

CEO Conversations is a quarterly educational opportunity held during the lunch hour, led by well-recognized and experienced business leaders from the region. The program is intended for participants with a desire to advance their career by interacting with accomplished professionals. Sessions are limited to 20 guests to encourage candid conversations.

Steve Doerfler started his journey at Metalcraft in 1984 as an independent manufacturer's representative, covering Nebraska, Kansas, and western Missouri. He was later named sales manager and became a minority owner of the business. In 1998, Doerfler was recognized for his successful work at the company and named Vice President of Sales and Marketing. Doerfler earned the title of President & CEO in 2012 and has helped Metalcraft make great strides.

Registration is available online at masoncityia.com or by contacting Kativa Weitzel (kweitzel@masoncityia.com) at the Chamber for more information. Registration is limited. The **CEO Conversations Series** is sponsored by First Citizens Bank.

The Chamber of Commerce is a membership-based organization with a mission to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

###