

VIDEO PRODUCTION SERVICES



Promotional Video \$500

1:00-2:00 minute video

PURPOSE: Promote business, mission statement, recruitment, fundraising campaign, etc.

CONTENT: 1:00-2:00 minute video

- Majority video content (shot by contractor)
 - 30-minute maximum filming (includes interview(s) and supplemental footage)
- Script/outline developed by contractor in collaboration with purchaser
 - Recommend 1-3 interview subjects or voiceover/script of 225-450 words

Digital copy provided to purchaser with rights to own/use final video

Social Media Video \$250

Duration: :30-1:00 minute video

PURPOSE: Promote upcoming events, specials, testimonials

CONTENT: Up to 1:00 minute

- Photo/video content (video shot by contractor; photos provided by purchaser)
 - 15-minute maximum filming/interview time
- Script/outline developed by purchaser (may collaborate with contractor)
 - Recommend 1-2 interview subjects or voiceover/script of 75-150 words

Digital copy provided to purchaser with rights to own/use final video

Additional Promotional Opportunities

- Featured video on home page of Mason City Chamber of Commerce website (masoncityia.com) for one year: \$500
- Featured in weekly *Chamber News* for one month: \$100
- Video Email Blast to Chamber members (includes post to social media sites): \$50

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