June 2019

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

CHAMBER OF COMMERCE
Serving North Iowa

CHAMBER OF COMMERCE BUSINESS after hours

Time: 4:30-6:30PM

Date: Thursday, June 6

Location: MercyOne North Iowa Medical Center – Behavioral Services Center & Jan Again Center for Hope & Safety

1000 4th St SW

Sponsored By:

MERCYONE

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Moonlight Bike Ride - August 2

The 2019 ***Moonlight Bike Ride*** is scheduled for Friday, August 2. The Worksite Wellness Committee encourages community members to engage in healthy activities this summer. Participants may enter as an individual or family of four.

Traditions like the ***Moonlight Bike Ride*** help to establish a culture of well-being. It takes hard work, dedication, passion, and persistence to create an environment where the healthy choice is the easy choice. Focusing on the health and well-being of employees leads to improved lives—both at work and at home. The ***Moonlight Bike Ride*** is just one of the many initiatives created to motivate North Iowans to live healthier, happier lives.

The ride begins in the heart of downtown Mason City and continues on a 10-mile loop under the light of the summer moon. Registration begins at 8PM on ride day, with a 10PM starting time. Admission is $25 for an individual and $50 for a family of four.

2019 MOONLIGHT BIKE RIDE

Schedule of Activities:

Registration 8PM | Southbridge - South Parking Lot
- Riders receive a swag bag, bike light, and refreshments

Activity Stations 8-10PM | Activity Zone
- Activities include a bike safety station, glow-in-the-dark decorations, contest for best costumes and decorated bikes, corn hole, giant board games, music, and more!

Bike Ride 10PM | Southbridge Parking Lot (East End)

Halfway Point Pit Stop | NIACC Activity Center
- Snack, music, and photo area

Breakfast 11PM-12:30AM | Southbridge Parking Lot
- Breakfast burritos and fresh fruit (included in registration)

For more information or to register, contact Kativa Weitzel at the Chamber office at 641.423.5724 or kweitzel@masoncityia.com.

Full Moon Sponsors:

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FIRST CITIZENS

Half Moon Sponsors:

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MERCYONE

Crescent Moon Sponsors:

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Clear Lake Bank & Trust
Henkel Construction Co.

Starry Night Sponsor:

Brown, Kinsey, Funkhouser & Lander, PLC

New Members

ANTHONY DJUREN FOTOGRAPHY
Anthony Djuren, Photographer/ Owner
3113 Main Ave, #2
Clear Lake, IA 50428
(786) 261-6971
anthony@anthonydjurenphoto.com
anthonydjurenphoto.com

Anthony Djuren Fotography is a full-service photography and visual production studio for personal, commercial, and corporate visual needs.

CHECK 'N GO
Deidre Faulkner, Financial Center Manager
1314 4th St SW, Ste 201
Mason City, IA 50401
(641) 423-1336
fsposeto@axcess-financial.com
checkngo.com

When life throws you a curveball, think Check `n Go. In Mason City, we offer payday loans from $42.50 to $445 so you can borrow just the amount you need. We also offer cash advances and check cashing.

IT'S LIT FIREWORKS, LLC
Joel Bousema, Owner
153 19th St SW
Mason City, IA 50401
itslitfireworks@gmail.com

It's Lit Fireworks sells the highest quality, family-friendly fireworks at the best value!

SABIL HOME CARE SERVICES LLC
Stephanie Williams, Owner
4693 S Shore Dr
Clear Lake, IA 50401
(641) 231-4615
sabilhomecare@gmail.com
sabilhomecare.com

Sabil Home Care Services is here to help you with your in-home healthcare needs. Give us a call today and see what we can do for you!

From the President

DUBUQUE INTERCITY VISIT A BIG SUCCESS!

Robin Anderson
President & CEO

The delegation from North Iowa that visited Dubuque in late April came away with several secrets to Dubuque's remarkable "Come Back" story. In the mid-1960s, Dubuque was enjoying decades of prosperity as a strategic industrial, wholesale, and retail center which dominated a tri-state market. Unemployment stood at 1.5%, the lowest percentage ever recorded.

Fast forward to the mid-1980s when Dubuque's plight was described as desperate. The city was losing industry, retail business, and population. Ten percent of the housing stock was vacant or available for sale. The unemployment rate was among the highest in the nation.

So what happened to transform Dubuque into the thriving, growing city it is today? We asked Dubuque's leaders this question and the answer was the same: Dubuque's "special sauce" is its partnerships and a disciplined focus on economic growth. They engage citizens in this partnership as well.

Our visit prioritized three areas from the Vision North Iowa Strategic Plan:

- ***Workforce Incentive Programs****—public/private partnerships—how do they team up, and how is it working?*
- ***Revitalization Efforts/Historic Buildings/Incentive Programs****—how do they use Historic Tax Credits, New Markets Tax Credits, Opportunity Zones, etc. to revitalize vacant buildings and get them back on the property tax rolls?*
- ***Ongoing Strategic Planning****—how do they maintain a disciplined approach to strategic planning, and has it paid dividends?*

I'm pleased to say we received a wealth of tips, information, and resources that will assist North Iowa in its quest for economic prosperity. THANKS to our friends in Dubuque!

Meet Intern Lauren Dettmer

The Chamber is excited to announce Lauren Dettmer as the new Marketing and Events Intern. Lauren will be enter her sophomore year at the University of St. Thomas in the fall, majoring in Marketing and Communications.

Lauren Dettmer

At the Chamber, Lauren assists with ***Band Festival***, ***College Connections***, the ***Chamber Golf Outing***, and the ***Moonlight Bike Ride***. She also manages social media and website content.

At school, Lauren is the president of the Dowling Hall Association and a member of the Women in Business Organization. In her spare time, Lauren enjoys swimming, scrapbooking, and spending time with family and friends. She is happy to be working at the Chamber and looks forward to helping with summer events!

You're Invited: Workforce Discussion

Featuring Dan Houston, President & CEO of Principal
4-5:30PM on Monday, June 3 at the Muse Norris Conference Center-NIACC Campus

Chamber members are welcome to attend a community conversation focusing on the theme ***"Answering Iowa's Workforce Challenge: Retention, Attraction and Education."*** The forum will bring leaders from both the public and private sectors together to identify initiatives to retain current residents, attract new individuals, and explore the best ways to educate each group on career opportunities in the region. Local business leaders and citizens will also provide input on the best ways to grow and diversify the population to fuel growth.

This panel will discuss barriers to workforce and population growth, existing plans to augment population, and share thoughts on incorporating and championing diversity in the community and place of work. The forum will then open to a comment/question and answer session from the audience of business leaders, non-profit sector representation, educators, and community members.

The event is free to attend and open to the public.

Jennifer Andrade
Founder and CEO
The Avance Alliance

Chief Jeff Brinkley
Mason City Police Department

Chad Schreck
President & CEO
North Iowa Corridor EDC

Dave Versteeg
Superintendent
Mason City Schools

Puerto Rico Info Session - June 19

The Chamber's trip to Puerto Rico, February 9-16, 2020, will be a familiarization tour of Puerto Rico's customs, people, and workforce. While it is a U.S. territory, there is much to learn about this small, but mighty island.

An Info Session will be held at Noon on Wednesday, June 19 at the Commerce Center (9 N Federal Ave). Please come find out more about this customized itinerary that includes a meeting with local business leaders to learn more about their workforce, how the hurricane has affected the economy, and what they are doing to rebuild. The itinerary also includes visits to popular tourist attractions including El Morro, the Casa Bacardi Rum Factory, and La Cueva del Indio.

Since this is a custom tour, registrations must be submitted by August 30 to ensure trip departure. Final payment is not due until November.

Contact Allyson Krull at the Chamber to RSVP for the Info Session or to request more information about the tour.

New Members (cont)

SERVICEMASTER BY RICE
Cole Amstutz, Commercial Sales Manager
1544 S Garfield Pl
Mason City, IA 50401
(641) 421-2009
info@smbyrice.com
servicemasterbyrice.com

ServiceMaster by Rice is a family-owned and operated disaster restoration company that is dedicated to making the recovery process as easy for you as possible.

STAMPEDE'S BAR & GRILL
Chad Leer, Manager/Owner
125 1st St SE
Mason City, IA 50401
(641) 243-3700
stampedes2018@gmail.com
stampedessportsbargrill.com

Stampede's Sports Bar & Grill is Mason City's newest and best place for great food and fun! The menu includes pizza, pasta, burgers, and sandwiches. An events room is available for private parties.

Mental Health First Aid

The Worksite Wellness Committee and Mason City Youth Task Force offered two certification courses on Mental Health First Aid. Attendees learned to identify signs of mental health challenges and disorders, got the latest statistics on North Iowa's Mental Health, and received a guide of helpful resources.

Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in June!

Sixty Plus Years
Decker Sports (63)

Fifty Plus Years
Birdsall's Ice Cream (58)
North Iowa Area Community College (52)

Forty Plus Years
Zilge's Appliance Center (49)
Hardee's Restaurant (42)
Godfather's Pizza (40)
SEH® (40)

Thirty Plus Years
Southbridge Mall (35)
Hosmer Toyota (33)
Stadheim Jewelers (31)
IowaWORKS North Iowa (30)
Jon L. Hardinger DDS (30)

Twenty Plus Years
NSB Bank (28)
Reflections (28)
Perkins Restaurant (27)
Burgmeier Dentistry (26)
Kinney Pioneer Museum (26)
Printing Services, Inc. (26)
Mason City Super 8 (21)
Iowa State University Extension (20)
Mason City Monument Company (20)
Northern Lights Alliance for the Homeless (20)

Fifteen Plus Years
Hahn Roofing (17)
Mills Fleet Farm-Mason City (17)

Ten Plus Years
North Iowa Transition Center (13)
Unique Boutique (13)
Wells Fargo Advisors - Chris Connolly (13)
Bauer Built Tire (12)
Redline Concrete (12)
The Quarry Restaurant (12)

Priority Legislation - 2019 Session Summary

The Chamber's legislative priority is to partner with other chambers and economic development organizations to promote a bipartisan legislative agenda to grow Iowa's economy and support programs that stimulate economic growth opportunities for the entire state and its residents.

Several pro-growth bills passed the legislature and were signed into law:

- **Future Ready Iowa Funding**—the Education Appropriations bill included more than $13 million for the "Last Dollar Scholarship" program. The Economic Development Appropriations bill included funding for the Employer Innovation Fund and the Skilled Worker Grant Fund.
- **Empower Rural Iowa**—increases the workforce housing tax credits and increases the cap from $20 to $25 million (rural set aside increases from $5 to $10 million). The bill encourages expansion of broadband connectivity. The Rebuild Iowa Infrastructure Fund appropriates $5 million for broadband expansion.
- **SAVE Extension**—extends the one-cent sales tax for education until 2050 and transfers 30% of those funds into the Property Tax Relief Fund should SAVE exceed a certain growth level. It also increases transparency in use of SAVE funds and delivers property tax relief.
- **Bioscience Development Center**—provides for accelerated translation of scientific break-throughs at Iowa universities to commercialization and partnerships with existing industry.
- **Tax Clean-up**—Clarifies Sec. 179 to include LLCs and S Corporations. This bill was signed into law on March 15th.

Change Management Business Seminar

Dr. Bill Withers will present "Our Permanent Whitewater Work World" from 9-10:30AM on Wednesday, July, 10 at the Commerce Center. This seminar is sponsored by NIACC Continuing Education and the Chamber.

This new era of constant and continuous change is what Dr. Bill Withers refers to as a "permanent whitewater world," or the "new normal." Dr. Withers will help business leaders understand more about the human dynamic of adapting to and leading through organizational change.

Dr. Bill Withers

Participants in this seminar will discuss workplace culture and worker engagement; define the variables surrounding change, change management, and leadership; and describe the breakdown of individuals undergoing change. Withers will also preview the fast-approaching workplace shifts for Millennials and Gen Z in the year 2020.

Register online at masoncityia.com or contact Kativa (kweitzel@masoncityia.com) at the Chamber for more information.

81st North Iowa Band Festival

Forward, March! What an exciting weekend of the ***81st North Iowa Band Festival***! Thank you to all who helped make it another successful event.

Grand Marshal Honorees Gary & Sharon Lindgren enjoyed leading the "Big Parade" and greeting spectators along the route.

Alana Noss from Rudd-Rockford-Marble Rock and Jacob VerHelst from Central Springs were crowned the ***81st North Iowa Band Festival*** Queen and King.

Hundreds of people enjoyed the FREE concerts Friday and Saturday nights in Central Park.

The Instrument Petting Zoo was a success! Thanks to Rieman Music for lending the instruments to the aspiring musicians.

Klempnauer Award Honoree Dixie Ouverson was recognized for her years of work behind the scenes, making sure all aspects of the Band Festival weekend run smoothly.

THANK YOU to the Major Sponsors:

DRUM MAJOR SPONSORS

First Citizens

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Principal Foundation

Iowa Arts Council, Iowa Department of Cultural Affairs

David & Phyllis Murphy Charitable Foundation

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Holiday Inn Express & Suites - Mason City ▪ Jane Fischer & Associates
MercyOne North Iowa Medical Center ▪ NIACC ▪ North Iowa Periodontics
POET Biorefining - Hanlontown ▪ REG Mason City, LLC ▪ Rieman Music ▪ River City Rugby Football Club

Membership Renewals (cont)

Ten Plus Years (cont)
Martin-Brower (11)
Fencig Enterprises, Inc. (10)
Johnson Heating & Air Conditioning (10)
POET Biorefining - Hanlontown (10)
Zgrafix Design (10)

Five Plus Years
Mediacom Business (8)
Rieman Music (8)

One Plus Years
Access Systems (4)
Kwik Star (4)
Lee Realty (4)
River City Chorus (4)
Action Focused Coaching (3)
EastSide Storage (3)
River City Storage (2)
Ronin Sushi (2)
Chad Harrison, CPA PC (1)
Elite Boxing Academy (1)
Spherion Staffing (1)

Be Our Guest

Tune in Friday mornings to the *"Be Our Guest"* program at 8:40AM on KRIB 1490 AM. Thank you to Alpha Media for offering this benefit to Chamber members free of charge.

June 7	**MacNider Art Museum** **Edith Blanchard**
June 14	**Community Health Center of Mason City** **Christina Maulsby**
June 21	**Anthony Djuren Fotography** **Anthony Djuren**
June 28	**Friends of the 457** **Dennis Wilson**

TOURISM NEWS

Resources available for local residents

Tourism is big business in Mason City—Visitor spending generated an estimated $100.66 million in our community in 2017! Visitors from all around the globe travel to Mason City every day to visit our unique and award-winning attractions.

Tourism in our small community is not only alive, it is a thriving and important part of Mason City's economy. As a proud resident of Mason City, you know better than anyone how great our community is, and Visit Mason City (VMC) invites you to join us in promoting the community we call home as a destination for visitors

Established in May 1985, Visit Mason City is the official destination marketing organization for the City of Mason City. A nonprofit 501(c) 6 organization, the mission of the VMC is to enhance the economy of Mason City and the North Iowa area through the promotion of the area as a destination for overnight visitors. The primary source of funding for VMC is provided by a dedicated portion of the hotel/motel tax, as required by Iowa law.

While most of the VMC's efforts are focused outside of Mason City to attract leisure travelers, meeting events, and motorcoach groups, we also offer a variety of resources that residents also find useful. All are free and easily accessible.

Assistance with Special Events

Planning a wedding or family reunion? Perhaps you're involved with a professional, fraternal, social, religious, civic organization or competitive sports team or organization… We encourage you to consider hosing your next event right here, in River City. VMC staff can help get you started! We're here to assist with coordinating lodging accommodations and event space, convention bidding, and more. We also provide complimentary welcome bags filled with brochures and Mason City swag. The VMC Tourism Marketing Grant is also available to help provide funding for qualifying events!

Community Calendar

The Visit Mason City calendar of events is another great resource for both visitors and locals! Our online events calendar, located at www.visitmasoncityiowa.com/events is the most comprehensive list of events and things to do around town. Events taking place in Cerro Gordo County that are open to the public and of interest to visitors will be considered for publication and can be submitted online at www.visitmasoncityiowa.com/events/submit-an-event. Want to stay up-to-date with events in Mason City? Sign up for our email newsletter and get events delivered right to your inbox!

On the Go? We've got you covered.

With everyone tied to a smart phone these days, we've made it easy for you to share and discover Mason City happenings right from the palm of your hand. The Visit Mason City mobile app - "Embrace Mason City" - features listings and locations of restaurants, events, and things to do, it's a resource that you'll find yourself using all year-round. Find it on Google Play and the App Store.

Get Social

In this world of social media, VMC encourages residents to connect with us on Facebook, Twitter, Instagram, YouTube and Pinterest. We invite you to serve as social ambassadors by sharing your Mason City experiences. Be sure to include our hashtag #MasonCityIA! Follow us on Twitter @VisitMasonCity, find us on Facebook at www.facebook.com/MasonCityIowa, and follow us on Instagram at www.instagram.com/visitmasoncityiowa.

Relocation Information

New to town? Or perhaps you know someone who is considering moving to Mason City. We offer a variety of information on everything from schools, churches, parks and recreation, library, transit and other community businesses and services. Packets are available at the Mason City Visitor Center or by calling 641.422.1663.

To learn more about Visit Mason City, our services, resources, and partnership opportunities, stop by and visit us at the Mason City Visitor Center located at 2021 Fourth Street SW. We hope to see you soon!

MAIN STREET MASON CITY PRESENTS:

FRIDAY NIGHT LIVE!

FREE CONCERT • BEER GARDEN • LOCAL FOOD TRUCKS & VENDORS • FAMILY FUN FOR EVERYONE

JUNE 21ST
6:00 - 10:00 PM

CENTRAL PARK - MASON CITY

FEATURING:

THE HOLY ROCKA ROLLAZ

THANKS TO OUR SPONSORS:

RENEWABLE ENERGY GROUP
SCHUPICK + ASSOCIATES, ALLIANT ENERGY
KWIK TRIP, FARMERS STATE BANK, HENKEL CONSTRUCTION

UPCOMING FRIDAY NIGHT LIVE EVENTS:

JULY 26TH FEATURING THISTLE & LACE
AUGUST 16TH FEATURING THE HEPPERLY BAND

IN THE Corridor

JUNE 2019

GROWING RURAL IOWA'S SKILLED WORKFORCE

JENNIFER ANDRADE IS COMBINING HER EXPERIENCE WITH JOBS AND economic development into a new company focused on connecting North Iowa with a skilled workforce.

She started Avance in 2018 to recruit skilled and professional workers from Puerto Rico to local businesses starved for employees. The name comes from a Spanish word meaning "to move forward, to make progress."

"For the last four or five years, we've been talking about the workforce problem," says Chad Schreck, President and CEO of North Iowa Corridor (NIC) Economic Development Corp. "We hear from our businesses every day that they need more applicants. It's putting the pinch on employers." Schreck says unemployment rates in North Iowa counties are hovering between 2 and 3 percent.

In 2007 Andrade moved with her husband and daughter to Clear Lake, where her mother grew up. While living in Texas, Andrade worked 15 years in public relations and marketing. "My mom kept saying Iowa is a great place to live, with opportunities to do big things. She convinced us to move up here."

At Iowa Workforce Development (IWD) in Mason City, Andrade opened the first New Iowan Center, providing services related to immigration and employment, and later moved into recruitment and marketing.

"The labor market was getting tighter," she says. "Businesses were turning down expansion opportunities or moving to another state, because they couldn't find workers." Her most recent job as executive director of Mitchell County Economic Development confirmed to her the difficulty of recruiting companies here due to lack of a labor force.

After Hurricane Maria devastated Puerto Rico in 2017, Andrade heard from friends there about difficulty finding jobs. The U.S. territory highly encourages post-secondary training for high school graduates, she says. But with many businesses destroyed or not yet re-opened, these skilled American citizens are not able to find jobs.

"I knew we were an attractive location here for families, providing things that other areas couldn't," she says. "They were the same things that my mom told me about: good stable jobs, good schools, safe neighborhoods. But we were not doing a good job of marketing."

Andrade talked to companies about what it would look like to bring in families and talked to people who already had moved here from Puerto Rico. "I did my research: what went well, what didn't, what's the model to make this successful?"

Fluent in Spanish and experienced in helping Latino families, Andrade says she also loves meeting and connecting new people. "I thought about 'What's my niche?' I formed Avance to do something that I'd fully enjoy and that would make use of my talents."

Avance starts out with a company and community assessment, to plan successful housing and relocation support. Andrade proposes partnering with companies, economic development organizations, and communities to reduce the recruitment costs traditionally paid by employers and create a location-specific marketing campaign.

Working with Enterprise Media Group in St. Ansgar, she created videos highlighting the quality of life here, with testimonials from both locals and families who have already moved here. "We need to show them what it's like in Iowa, through videos. They can't just come on a weekend to visit us."

In Puerto Rico, she is meeting with school placement directors, holding career fairs, and supporting the remote job application and interview process.

Finally, Avance plans a framework for successful integration to make sure newcomers feel welcome and stay. Andrade emphasizes this is not only about jobs, it's also focused on community development.

Schreck says he's excited about Avance's potential. "It's a direct, proactive approach. We'd be working with someone actively pursuing people to bring them to this area, working on our behalf."

"Puerto Rico is still a very vibrant place. The people have a positive outlook," Andrade says. "One of my focus areas is to have a welcoming community for people moving here, to make them feel as welcome in Iowa as they make us feel down there."

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PAPPAJOHN ENTREPRENEURIAL CENTER
The Entrepreneurial Edge
A NIACC John Pappajohn Entrepreneurial Center Publication

Pappajohn Center Announces Entrepreneur Gala

The NIACC John Pappajohn Entrepreneurial Center will host the 2nd annual Pappajohn Entrepreneur Gala on October 29, 2019. The Pappajohn Entrepreneur Gala celebrates the entrepreneurs and partners who make our communities a great place to work and live. The Pappajohn Entrepreneur Gala will share our story and celebrate the region's entrepreneurs.

Five recognitions will be awarded at the gala: Legacy Award, Entrepreneur of the Year, Young Entrepreneur of the Year, Business of the Year, and the Innovation Award. **Nominations can be made by contacting the Pappajohn Center directly for an application, or on the Pappajohn Center website: (www.niacc.edu/pappajohn/gala).**

We are pleased to announce Gary Schoeniger, co-author of "Who Owns the Ice House—Eight Life Lessons from an Unlikely Entrepreneur," as the keynote speaker, and invited guests Governor Kim Reynolds and Director Debi Durham of the Iowa Economic Development Authority.

Sponsorship opportunities to underwrite the gala and support the NIACC Pappajohn Center and North Iowa Area SBDC are available. In order to take full benefit of sponsorship, please express level of commitment by August 30, 2019 to Tim Putnam at 641.422.4192 or Tim.Putnam@niacc.edu.

Katie Wold, Market 124, 2018 winner of the "Young Entrepreneur of the Year."

Upcoming Events

Start Smart Workshops

June 12—6:00 to 8:00 pm; NIACC Pappajohn Center **(#118)** 500 College Drive, Mason City
June 26—6:00 to 8:00 pm; NIACC Pappajohn Center (#117) 500 College Drive, Mason City

North Iowa Tech Brew

June 25—5:00 to 7:00 pm; Lake Time Brewery, 801 Main Ave., Clear Lake

Call 641-422-4111 or email mary.spitz@niacc.edu for these **free** sessions

AMERICA'S SBDC IOWA

500 College Drive, Ste 120 · Mason City, IA 50401
Visit us online @ www.niacc.edu/pappajohn ***1-888-GO-NIACC or 641-422-4111***

"NIACC does not discriminate in employment or education. See http://www.niacc.edu/about/non-discrimination-statement/ for additional information."

Anderson Earns Scholarship

Chamber President Robin Anderson earned a scholarship to the annual American Chamber of Commerce Executives conference in Long Beach, CA in July. The full-tuition award was made on the basis of the applicant's statement, ACCE involvement, and the Mason City Chamber's demonstrated commitment to professional development.

Anderson is a past fellow of the ACCE Educational Attainment Division and currently serves as chairperson of the Fringe Benefits Advisory Committee.

YIELD Project Update

YIELD students have been busy painting hopscotch, dance steps, and other designs around the city. Students painted at half of the locations in May and will finish up the final three locations later this month.

Last Call for Golf Outing

The ***Chamber Golf Outing*** is right around the corner! Tournament registration begins at 9AM with a shotgun start at 10AM on Thursday, June 20 (rain date June 27) at Highland Park Golf Course. Limited team openings remain for this four-person best shot tournament. Contact Program Director Kativa Weitzel soon to secure a place in this popular Chamber event.

Registration for a team of four is $400 and includes two carts, four greens fees, and eight meals (lunch and dinner for each teammate). Looking for a team? Call the Chamber to be added to a list of individuals waiting to be put on a team. All are welcome to participate in this fun summer event!

For more information about sponsorships or donating a door prize at the event, please call the Chamber at 641.423.5724.

TOURNAMENT SPONSOR
$1,500

First Citizens

HOLE-IN-ONE SPONSOR
$600

Mason City Motor Company

HOLE SPONSORS | $350

Bergland + Cram; CENT Credit Union; Diamond Jo; Community Health Center; Express Employment Professionals; Henkel Construction Company; Holiday Inn Express; Medical Associates; MercyOne; QPS Employment Group; SERVPRO; REG; Wells Fargo; ServiceMaster by Rice

A Taste of Russia

Plan on spending 10 days next spring getting "A Taste of Russia." Learn about Russia's fascinating culture, visit spectacular palaces and museums, and get a taste of local cuisine. Travel from Moscow to St. Petersburg and explore the small towns of Klin, Tver, Torzhok, and Novgorod along the way.

Register soon for this popular tour – spaces are filling up! Contact Allyson (akrull@masoncityia.com) for more information or to register.

A TASTE OF RUSSIA
Moscow - Klin - Tver - Torzhok - Novgorod - St. Petersburg
April 23-May 3, 2020 | $4,188/person double occupancy

- Round-trip airfare from Minneapolis (MSP)
- Transportation and hotel accommodations
- English-speaking guides & sightseeing fees
- Meals: Daily Breakfasts, 3 Lunches, 4 Dinners

College Connections Kicks Off June 4

It's not too late! All Chamber members are encouraged to involve summer interns in ***College Connections***, a program designed to connect young workers to our community and to each other.

College Connections provides a series of social and educational activities every Tuesday from June 4 -July 23. Chamber members will serve as "Lunch & Learn" speakers on a variety of topics relevant to college students and new graduates. In addition to the scheduled social activities, a list of popular area recreational activities is provided for participants to pursue outside of the program's regular meeting times.

Contact Program Director Kativa Weitzel at the Chamber (kweitzel@masoncityia.com) to register an intern or to become a sponsor.

Thank you to our Sponsors!

Ribbon Cuttings & Groundbreaking

NEW LOCATION
Masonite Architectural
Downtown Mason City

NEW MEMBER
North Iowa Fresh
811 N 56th St, Clear Lake

GROUNDBREAKING
North Iowa Christian School
680 6th St SE

Wellness

Healthiest State Initiative Conference Recap

The Healthiest State Initiative held the 2019 Annual Conference in late May. The theme "Putting Awareness into Action," focused on employee mental well-being. Lifestyle coach Sarah Noll Wilson encouraged attendees to lay out a "Mental Health Mission." The 300 conference attendees shared best practices to implement in a variety of work settings.

Breakout sessions featured leaders who were able to shine a light on how mental health affects business. Mason City Chamber members were actively involved at the state conference. Kelly Hansen, General Manager of POET Biorefining-Hanlontown and Emily Schmitt, General Counsel from Sukup Manufacturing helped lead these discussions.

To learn more about the Worksite Wellness Committee, contact Program Director Kativa Weitzel at kweitzel@masoncityia.com.

Emily Schmitt, Sukup Manufacturing

Kelly Hansen, POET Biorefining

Chamber Leadership

Executive Committee

Rodney Huber, Chairman of the Board
Huber Supply Co.
Kelly Hansen, Past Chairman
POET Biorefining - Hanlontown
Tyler Kerr, Chair Elect & Government Affairs Division Vice President
REG Mason City, LLC
Craig Miller, Treasurer
First Citizens Bank
Jane Fischer, Community & Membership Division Vice President
Jane Fischer & Associates, LLC
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CHAMBER OF COMMERCE
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Upcoming Events

MARK YOUR CALENDAR

Networking Events

Tuesday June 4
Ribbon Cutting - Country Meadow Place | 1PM
Country Meadow Place | 17396 Kingbird Ave, Clear Lake

Thursday June 6
Business After Hours **- MercyOne NI Medical Center** | 4:30-6:30PM
MercyOne North Iowa Medical Center |1000 4th St SW

Friday June 14
Ribbon Cutting - ServPro of Mason City | 10AM
ServPro of Mason City |808 S Monroe Ave

Ribbon Cutting - Anthony Djuren Fotography | 10:45AM
Anthony Djuren Fotography | 3113 Main Ave, #2, Clear Lake

Thursday June 20
Chamber Golf Outing | 8AM-6PM
Highland Park Golf Course | 944 17th St NE

Educational Opportunities

Monday June 3
Vision to Vitality - Workforce Discussion | 4-5:30PM
Muse Norris Conference Center | NIACC | 500 College Dr

Tuesday June 4
College Connections **Begins** | Noon
Band Festival Room | Commerce Center | 9 N Federal Ave
(occurs weekly - various times and locations)

Get Involved/Committee Meetings

Tuesday June 4
Ambassador Meeting | 12-1PM
3rd Floor Event Room | Commerce Center | 9 N Federal

Wednesday June 12
Agribusiness Committee | 7:30-8:30AM
Board Room | Commerce Center | 9 N Federal Ave

Program Committee | 12-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Friday June 14
North Iowa Band Festival **Committee** | 12-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Tuesday June 18
Wellness Committee | 3-4PM
Farrer Room | Commerce Center | 9 N Federal Ave

Wednesday June 19
Program Committee | 12-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Wednesday June 26
Chamber Board Meeting | 7-8AM
Board Room | Commerce Center | 9 N Federal Ave