



CHAMBER MEMBERSHIP & BENEFITS



VISION · LEADERSHIP · ADVOCACY



"WHY I BELONG TO THE CHAMBER"

The Chamber is a regional organization, with nearly 20% of members operating in greater North Iowa.



"Membership with our local Chamber helps keep businesses like ours on top of ever-changing issues and trends within the community and the local marketplace.

It offers great networking opportunities and increased visibility in all of the committees, promotions, and events that are offered to us through our membership."

JAMIE NELSON

98.7 KISS COUNTRY/103.7 THE FOX



The Chamber is not just for "big business."

2/3 members have 10 or fewer employees.



"The Mason City Chamber helps us connect to other local businesses and their employees through events, seminars, and more. The ability to network with people, including decision makers, on a casual basis is priceless."

JULIE BAUER, FIRST CITIZENS BANK



Consumers are 63% more likely to purchase from a chamber member. *

*Independent research study by the Shapiro Group

THE CHAMBER MISSION

To promote progressive community and economic development to benefit Chamber members and the North Iowa region.

VISION

Our vision is grounded in our mission: to promote progressive community and economic development to benefit Chamber members and the North Iowa region. To this end, we challenge ourselves to paint a picture of the region we want to be: a place with well-designed community programs and economic development best practices that assist free enterprise to create jobs and prosperity.

LEADERSHIP

We provide leadership on key issues and strategic policy recommendations to stimulate economic growth in North Iowa. Such growth is achieved by creating an environment conducive to business success - which leads to job expansion and increased state and local revenues.



In addition, the Chamber provides three signature programs with a rich tradition of helping to shape future leaders: **Leadership North Iowa** for young professionals in the area; a high school youth leadership program, **YIELD**; and **College Connections** for summer interns. People who commit to our leadership programs are difference-makers; our loyal sponsors and supporting businesses are a strong testament to the effectiveness.

ADVOCACY

We are non-partisan, but we frequently advocate for issues at the local, state, and federal level to stimulate economic growth opportunities for local business. As a 501c6 organization, we challenge our elected officials to be responsible stewards of taxpayer money and to invest in programs and policies that will enable North Iowa to grow.

- Our legislative agenda is guided by the belief that our region needs strategic, forward-thinking policies and programs that stimulate strong economic growth and result in additional jobs.
- We support a regulatory and tax climate conducive to making North Iowa competitive in attracting business expansion opportunities and fostering the growth of new and existing business.
- We support streamlined governments at all levels that are efficient, cost-effective, and responsive to business needs by finding ways to use tax dollars wisely while improving services.
- We support an ongoing, sustainable funding mechanism for building and rebuilding infrastructure and amenities to improve the quality of life in North Iowa.



"I commend the leadership and the staff of the Mason City Chamber of Commerce for their selfless service in making our community a better place to live. They are a welcoming partner for businesses, institutions and individuals and an economic multiplier always striving for excellence. Their positive efforts and influence are evident throughout Mason City and North Iowa."

MAJOR GEN. GARY WATTNEM
USAR (RET), COMMUNITY SUPPORTER

MARKET YOUR BUSINESS

Even if you don't have time to be involved, the Chamber is still helping your business grow. Many members join and renew each year to ensure that the Chamber can continue strengthening the local economy and advocating for public policy that will support a healthy business climate. In addition, the Chamber offers a number of marketing tools that will help you increase the visibility of your business without taking time out of your day.

**2019 NORTH IOWA'S
BEST BUSINESSES**
CHAMBER MEMBERSHIP DIRECTORY



FREE MARKETING TOOLS

- Online Membership Directory Listing
- "North Iowa's Best Businesses" Membership Directory
- Preferred Referrals
- Member News Promotion
- Radio Promotion
- "Chamber Live"
- Bulk Mailing Permit Usage
- Event Promotion
- Job Postings
- Social Media Promotion

OTHER MARKETING OPPORTUNITIES

- Enhanced Directory Listing
- Online Advertising
- Email Blasts
- Newsletter Inserts
- Promotional Videos
- "Community Profile" Advertising
- "New to North Iowa" Relocation Guide Advertising
- Chamber Members Only (CMO) Card
- Chamber Event Sponsorships
- 7@7 Breakfast or 12@12 Luncheon

All new members
receive:



Ribbon Cutting



Welcome Listing
in Newsletter



Newsletter or
Email promotion



Radio Interview
with KRIB



Mailing
privileges



New Member
Luncheon

"As an organization pushing hard to raise brand awareness and grow our base, our membership in the Chamber of Commerce has been vital.

We are determined to be strong partners with the community and with local businesses, and the chamber's programs help facilitate the networking needed to forge these partnerships. Also, being able to use a pre-built web presence to share our story and events provides us with a powerful voice for spreading our news!"

MATTHEW CHIZEK, CENT CREDIT UNION



GROW YOUR NETWORK

SIGNATURE EVENTS

Chamber Bowl	February 7-9, 2019
Ag Breakfast	March 20, 2019
North Iowa Band Festival	May 23-27, 2019
Golf Outing	June 20, 2019
Moonlight Bike Ride	July 2019
Ag Tour	Fall 2019
Annual Meeting	October 3, 2019
Operation Thank You	December 12, 2019

CHAMBER COMMITTEES

Agribusiness
Ambassadors*
Board of Directors*
Program
North Iowa Band Festival
Worksite Wellness

** Service is subject to application/nomination and vote*

"Chamber networking provides an opportunity to grow professionally and personally. The people you meet will quickly make the town feel like home."

DEVIN LAWSON, SHERWIN-WILLIAMS



BUSINESS AFTER HOURS



Business After Hours attendees

Country Meadow Place	January 17, 2019
Main Street Mason City	February 28, 2019
Mason City Country Club	March 7, 2019
Jane Fischer & Associates	April 11, 2019
MercyOne North Iowa	June 6, 2019
TBA	July 2019
IowaWORKS	August 29, 2019
First Citizens Bank (Downtown)	September 19, 2019
Servpro of Mason City	October 2019
North Iowa Builders Exchange	November 14, 2019

"While it may not get as much buzz these days as social networking sites like Facebook and Twitter, old-fashioned, face-to-face networking is still essential for building a business."

U.S. SMALL BUSINESS ADMINISTRATION



BUILD YOUR KNOWLEDGE

LEADERSHIP NORTH IOWA

For more than 35 years, the Mason City Chamber of Commerce has provided leadership training for up-and-coming business people from the North Iowa area. In addition to skill development, *Leadership North Iowa* participants meet well-established business leaders and have the opportunity to explore best practices and gain meaningful advice.

Leadership North Iowa graduates are high-potential prospects who are well-poised to play a more prominent role in the community. This can and does take many forms. For some, it may be the call to action to run for elective office. For others, participation may ignite the desire to seek an appointment to local government boards and commissions. It may provide the foundation to volunteer at a church or service club. It might even help people to assert themselves more in their place of work.

Whichever direction our alumni choose to go, *Leadership North Iowa* is often credited as the catalyst for becoming more actively involved in something they care about.



"Leadership North Iowa was a great way to learn about some of the history of the area. It was also exciting to explore a variety of the industries. Most of all it was a great way to meet some incredible fellow leaders."

JASON MONARCH
MERCY MEDICAL CENTER - NORTH IOWA

LUNCH & LEARNS

January 29, 2019	Secure Online Safety & a Positive Digital Presence
February 26, 2019	Local Food Initiatives that are Helping North Iowa Prosper
March 12, 2019	The Latest Drug, Gambling, and Mental Health Issues
March 26, 2019	Navigating a Workplace with People who have Different Abilities
April 9, 2019	How Childcare Challenges Affect Your Company's Success
April 23, 2019	How to Get Noticed by the Media
August 13, 2019	How Staying Active Leads to a Balanced Home and Work Life
August 27, 2019	Finding & Utilizing Caregiver Resources
September 10, 2019	How to Reward Volunteers and Keep Them Engaged
September 24, 2019	How to Begin Estate Planning (and Why It's Important)
October 8, 2019	Managing Different Personalities in the Workplace
October 22, 2019	Network Your Way to the Top!



Lunch & Learn with Social Connections, LLC

HOST YOUR MEETING

As a member of the Chamber of Commerce, you have the opportunity to use the many amenities of the North Iowa Regional Commerce Center. Reservations are required.

MEETING ROOMS



Three conference rooms are available for Chamber members to use free-of-charge during regular business hours.*



The Board Room is available for Chamber members to use for \$25/day during regular business hours.*



THIRD FLOOR EVENT ROOM



With a capacity of 60-90 people inside, and an additional 60-80 people in the outdoor patio, the Third Floor Event Room is a great place to host a company function, party, or large conference! It is available to Chamber members for a fee during normal business hours as well as evenings/weekends*.

Normal Business Hour Rates

\$125	Up to 4 hours
\$200	More than 4 hours, less than 6 hours
\$250	More than 6 hours

SERVICED OFFICES



Six serviced offices located on the second floor are available for both Member and Non-Member use. Chamber members enjoy a discount.

Member Rates	Non Member Rates
Hour: \$5	Hour: \$25
Day: \$20	Day: \$100
Week: \$75	Week: \$300
Month: \$250	Month: \$500

*Evenings & weekends require an additional \$15/hour fee for after-hours attendant



Mason City Chamber of Commerce
9 N Federal Ave
Mason City, IA 50401
P: 641.423.5724
F: 641.423.5725
chamber@masoncityia.com