

# 2019 CHAMBER EVENTS

## NETWORKING

### **Chamber Bowl**

**February 5-7, 2019**

A fun winter social event limited to 12 teams of six players each night who bowl three games. Dinner is provided and prizes are awarded for bowling skill, attire, and just for fun. Members have their choice of a Tuesday, Wednesday, or Thursday evening of bowling. Projected attendance: 180-220 people

### **Ag Breakfast**

**March 20, 2019**

Farm and City come together for this annual appreciation breakfast held during Ag Week. The AgriBusiness Committee arranges for a special speaker on a topic of interest, and Chamber volunteers cook made-to-order omelets. Projected attendance: 300-400 people

### **Chamber Golf Outing**

**June 20, 2019 (Rain Date: June 27)**

The can't-miss summer golf tournament of the year! Hole sponsors provide extra fun for this four-person "Best Shot," and golf carts are included. A great networking event to entertain clients, co-workers, and friends. Projected attendance 150-200 people

### **Ag Tour**

**Fall 2019**

This annual tour provides a rare opportunity to visit and learn more about the region's agricultural businesses and their impact on the local economy. Past tours include: Sukup Manufacturing, Iowa Traction Railway, Stillwater Greenhouse, Fertile Valley Gardens, and REG Mason City, LLC. Projected attendance: 50-100 people

### **Business After Hours**

**Monthly**

These are the Chamber's most popular get-togethers where members can meet, exchange business cards, and talk business in a relaxed and informal setting. Projected attendance: 75-100 people per event

### **7@7 and 12@12**

**As requested**

7AM or 12PM meeting for seven/twelve people, hosted by your business at the Commerce Center. An opportunity to bring together other chamber members with whom you'd like to meet, prospective or current clients, or employees.

### **Annual Meeting**

**October 3, 2019**

This annual event recognizes individuals, businesses, and volunteers for achievements and highlights the Chamber's accomplishments. The luncheon menu features "A Taste of North Iowa," with specialty food and drink provided by Chamber members. Projected attendance: 275-325 people

### **Operation Thank You**

**December 12, 2019**

Chamber volunteers make personal calls on member businesses to say "Thank You" and deliver packets containing the new Membership Directory, CMO Cards and other important information. A holiday member appreciation party caps off the day. Projected attendance: 100-150 people



## PROFESSIONAL DEVELOPMENT

### **Picture Day**

**January 17, 2019**

A great opportunity for Chamber members to update their professional head shot. A professional photographer provides lighting, a backdrop, and a retouched electronic image. Hair stylists and make-up artists are on-hand to assist with final touches before the photographer says "Cheese."

### **Leadership North Iowa**

**January - March 2019**

This program has a long history as the region's premier leadership training for future community leaders. The 12-week course brings high-potential leaders together to learn new skills and become more familiar with community organizations and the people who operate them. In addition, class members complete a service project. Tuition includes instruction, study materials, a professional photo, graduation ceremony, and a one-year membership to the Mason City Jaycees.

### **College Connections**

**June - July 2019**

This summer program for college interns is designed to connect young workers to the community and to each other. Social and educational activities take place once-a-week throughout June and July, primarily during the lunch hour.

### **YIELD**

**September - December 2019**

This high school youth leadership program has become a model for other programs in the region. **YIELD (Youth Investing Energy in Leadership Development)** students are high school juniors from Mason City High School, Newman High School, and the Mason City Alternative High School who have been identified as high-potential community leaders. In addition to receiving leadership training, the students complete a community impact project.

### **Lunch & Learn**

**Full menu available upon request**

These educational seminars are held during the lunch hour, featuring local speakers and facilitators. The Program Committee creates a menu of **Lunch & Learn** programming and utilizes Chamber members to share their expertise on a variety of topics of interest.

## WELLNESS

### **Workplace Wellness Seminar**

**April 25 & 30, 2019**

A myriad of best practices contribute to workplace wellness. Attendees may learn more about emergency procedures, mental health, and workplace wellness best practices at these informational seminars.

### **Moonlight Bike Ride**

**August 2, 2019**

This 10-mile bike ride starts and ends in the heart of downtown Mason City and celebrates the community's "bike-ability." Riders may sign up as individuals, families, or as a business. Pre-ride entertainment contributes to the energetic atmosphere, and a healthy breakfast greets bikers following the ride. Projected attendance: 200-300 people

### **Netwalking Day**

**August 2019**

This activity encourages members to break out of the traditional meeting room and try "Netwalking". This activity builds meaningful connections and casual conversations on the move. No two "Netwalks" are alike!

For more information on any of these opportunities, including sponsorships, please contact the Chamber at 641.423.5724 or visit [www.masoncityia.com](http://www.masoncityia.com).