

Mason City Chamber of Commerce

Video Production Services

PROMOTIONAL VIDEO (LONG) - \$1,000

Purpose

- Promote business, mission statement, recruitment, fundraising campaign, etc.

Content

- 3:00-8:00 minute video
- Majority video content (shot by contractor)
- Script/outline developed by contractor in collaboration with purchaser

Promotion

- Featured in weekly *Chamber News* for one month
- Post to Chamber social media sites (YouTube, Facebook, Twitter, LinkedIn)
- Digital copy provided to purchaser with rights to own/use video

PROMOTIONAL VIDEO (SHORT) - \$500

Purpose

- Promote business, mission statement, recruitment, fundraising campaign, etc.

Content

- 1:30-3:00 minute video
- Majority video content (shot by contractor)
- Script/outline developed by contractor in collaboration with purchaser

Promotion

- Featured in weekly *Chamber News* for one month
- Post to Chamber social media sites (YouTube, Facebook, Twitter, LinkedIn)
- Digital copy provided to purchaser with rights to own/use video

SOCIAL MEDIA VIDEO (LONG) \$250

Purpose

- Promote upcoming events, specials, testimonials

Content

- 1:00-1:30 minute video
- Majority video content (shot by contractor)
- Script/outline developed by contractor in collaboration with purchaser

Promotion

- Post to Chamber social media sites (YouTube, Facebook, Twitter, LinkedIn)

SOCIAL MEDIA VIDEO (SHORT) \$100

Purpose

- Promote upcoming events, specials, testimonials

Content

- :30-1:00 minute video
- Photo/video content (video shot by contractor)
- Script/outline developed by purchaser (may collaborate with contractor)

Promotion

- Post to Chamber social media sites (YouTube, Facebook, Twitter, LinkedIn)

ADDITIONAL OPPORTUNITIES

- Featured video on home page of Mason City Chamber of Commerce website for one year: **\$500**
- Featured in weekly *Chamber News* for one month: **\$100**
- Video Email Blast to Chamber members (includes post to social media sites): **\$50**
- Digital copy provided to purchaser with rights to own/use video: **\$50**
- Additional posts to Chamber social media sites (Facebook, Twitter, LinkedIn): **\$25**

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