September 2018

The mission of the Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

Annual Meeting - October 4

The Chamber's 102nd ***Annual Meeting*** will be held from 11:30AM-1PM on Thursday, October 4 at The Music Man Square. This event recognizes individuals, businesses, and organizations for special achievements, including ***Distinguished Citizen***, ***Small Business of the Year***, ***Boss of the Year***, and the ***Workplace Wellness Award***. "A Taste of North Iowa" luncheon features a sampling of local fare favorites. To purchase tickets for this popular annual event, contact Kativa at the Chamber or register online at masoncityia.com.

102nd Annual Meeting
11:30AM-1PM on Thursday, October 4, 2018
The Music Man Square | 308 S Pennsylvania Ave
Tickets: $20 per person

Sponsored by:

Downtown Project Update: Hang in There!

Few things have pulled our community together in the way the River City Renaissance project has. Last November, when voters overwhelmingly chose pro-downtown project council candidates and cast a favorable vote of 75% on the two project ballot measures, almost seems a distant memory. Now, it's time to pull together again and keep believing.

Certainly, everyone thought the project would be further along by now. In the post-election exuberance, many envisioned plans would be in place and construction on at least one of the projects would begin by this summer. City officials and the hotel developer repeatedly assured the Iowa Economic Development Authority (IEDA) board that hotel financing was nearly finalized, making way for construction to begin. However, not unlike Mason City's Vision Iowa project, multi-million development efforts are complicated.

State and city officials and project partners remain committed to this project. Plans call for:

- a Courtyard by Marriott hotel
- a hotel conference center and new children's museum to be located in and contiguous to The Music Man Square
- a skywalk linking the hotel and conference center
- an indoor/outdoor performing arts pavilion at the Plaza entrance to Southbridge
- a new multi-purpose arena located in the former JC Penney location in Southbridge

As of this newsletter deadline date, here's where the project stands: The Purchase, Sale, and Development Agreement (PSDA) between the City of Mason City and G8 provides for a timeline of nine months from the PSDA execution date for G8 to have financing for the hotel and receive a transfer of the City property; that makes the legal deadline September 28. The state board has issued a deadline of September 17 to be presented with one of two documents: proof of G8 Development's hotel financing or evidence that proceedings have begun on behalf of the City to find G8 in default of the PSDA, clearing the way to seek another hotel developer.

The IEDA will take action on Mason City's $9.126 million application at its September 21 meeting. We'll be there to let them know...Mason City (still) SAYS YES.

Time: 4:30-6:30PM

Date: Thursday, September 13

Location: Cerro Gordo County Farm Bureau
2650 Skyview Lane

IN THIS ISSUE

2 From the President
Fall Lunch & Learns
3 Chamber Board Leadership
Leadership North Iowa Registration
4 Spring Global Familiarization Trip
2019 Best Businesses Directory
5 Chamber LIVE!
YIELD Sponsorships
CMO Cards 2019
10 Thank You Magazine Advertisers
Verification Forms Due Sept 7
11 Ribbon Cuttings
Wellness
Moonlight Bike Ride
12 Upcoming Events

New Members

PELLA WINDOWS & DOORS OF MASON CITY
Lindsay Schmidt, Territory Sales
1511 S Monroe Ave
Mason City, IA 50401
(641) 424-6451
lindsaypella@gmail.com
www.pellabranch.com

Pella Windows & Doors of Mason City sells and services Pella windows and doors for new construction, remodeling, and replacement for commercial and residential. Pella specializes in contractor sales and meeting the needs of homeowners.

ROLLING ACRES CHRISTIAN REFORMED CHURCH
Phillip Boender, Pastor
340 20th St SW
Mason City, IA 50401
(641) 423-1369
racrcsec@msn.com
rollingacrescrc.org

Rolling Acres is a community of the Christian Reformed Church in North America. They invite you to visit and see what God is doing there! #friendsbecomingfamily

TRANSFORM HOT YOGA
Nicole Monarch, Owner
620 S Monroe Ave
Mason City, IA 50401
(724) 301-1894
monarchsfitnessconcepts@gmail.com
www.monarchsfitnessconcepts.com

Transform Hot Yoga is about transformation, like a caterpillar becoming a butterfly. Each class will guide you, regardless of experience, through the physical and spiritual journey of yoga.

From the President

Progress on the Historic Egloff House Continues

Robin Anderson
President & CEO

The exterior appearance is deceiving: progress on the Historic Egloff House is happening every day! Chamber members may recall this architecturally-significant home was severely damaged in the 2008 flood. Community Benefit Mason City, a local group formed by the Chamber, Wright on the Park, and Iowa Business Growth, moved the house from the Park Place neighborhood to its current location at 312 E State Street.

The house is being renovated to fill a current community need: short-term, furnished housing for young professionals who come to North Iowa as part of their professional training. Medical students on rotations, college interns, student teachers, etc. will occupy the five bedrooms, three bathrooms, and rec room on the second floor. An apartment has been constructed in the lower level to accommodate a live-in caretaker. The main floor will be restored historically and will be open to the public for tours periodically.

Fall Lunch & Learns

The 2018 ***Lunch & Learn*** "Management Series" is geared to professionals in management positions and employees seeking to advance their careers. Each one-hour educational session is held at noon for $10 and includes a light lunch.

Tuesday, September 4 | Hy-Vee East Meeting Room
"Nutrition at Work" | Stephanie Wharton, Hy-Vee East
Hy-Vee Dietitian Stephanie Wharton will cover what to pack during a busy work week with limited time for lunch. These tips will encourage staying on track with nutrition while balancing a busy schedule.

Tuesday, October 9 | Commerce Center
"Managing Different Personalities" | Jamie Taets, Keystone Strategy Group | BANK CODE
Wonder why some people make natural connections and others don't? Or why some people are able to make quick decisions or changes with the same information that causes others to go into analysis paralysis with no decision? BANK CODE has the answers and it's all based on communication style and personality.

Tuesday, October 23 | Commerce Center
"Financial Clean-up for 2019" | Mike Castle, Castle Financial
Start 2019 in the green, with a clean financial slate. Mike will introduce valuable resources to help clean up current accounts and position businesses for a successful fiscal year.

Register for a ***Lunch & Learn*** through the Chamber's online event calendar or by contacting the Chamber at 641.423.5724. For the complete menu, visit masoncityia.com or contact Kativa Weitzel at kweitzel@masoncityia.com.

Chamber Board Announces 2018-19 Leadership

The Chamber Board elected the following slate to serve the organization in 2018-19. They will officially begin their duties on October 1.

Rodney Huber
Board Chairman
Huber Supply Company

Kelly Hansen
Past Chairman
POET Biorefining - Hanlontown

Tyler Kerr
DVP Government Affairs & Chairman-Elect
REG Mason City, LLC

Craig Miller
Treasurer
First Citizens Bank

Jane Fischer
DVP Community & Membership
Jane Fischer & Associates

Andy Meyer
DVP Small Business
Bergland + Cram Architects

Terry Schumaker
DVP Workforce
North Iowa Area Community College

Leadership North Iowa Registration

Now in its 36th year, the ***Leadership North Iowa*** (***LNI***) program continues to identify and develop future leaders in our community. ***LNI*** provides lifelong learning and networking by connecting you with emerging and established leaders. Participants will learn leadership skills and complete a service project for community betterment. Employers will receive employees who are more engaged in their community, have a greater appreciation of North Iowa, and are more committed to staying in the area.

TUITION
Tuition for ***LNI*** is $395 for Chamber members or $500 for non-members, and includes a one-year membership to the Mason City Jaycees, instruction fees, study materials, refreshment breaks, and graduation. Tuition may be paid by the employer, sponsoring organizations, or by the participant.

TIME COMMITMENT
Each participant is expected to attend class sessions held every Thursday from January 3 - March 21, with a graduation ceremony on March 28. Class times vary; most sessions will be 2-3 hours during the workday.

REGISTRATION
Due to limited enrollment, applicants are encouraged to register soon to ensure acceptance into the program. Registrations can be completed online at masoncityia.com or contact Allyson Krull at the Chamber at akrull@masoncityia.com or 641.423.5724.

Last Call for Ag Tour

The Chamber's 2018 *Ag Tour* will be held on September 13 at Progressive Rail's Iowa Traction Railway in Mason City, the only functioning electric rail in North America!

Guests will experience a 3.5-mile tour on the Iowa Traction Railway's antique electric railway passenger car and enjoy lunch provided by the Ag Tour sponsors. Two 1-hour tours are offered; one at 10AM and the second at 12PM.

This free tour is presented by the Agribusiness Committee. If you are interested in attending, please register by contacting Kativa via email kweitzel@masoncityia.com or call 641.423.5724.

Thank you to the 2018 *Ag Tour* Sponsors:

Cargill Protein, Farmer's State Bank, POET Biorefining - Hanlontown, REG, Wells Fargo Bank of Iowa

Be Our Guest

Tune in Friday mornings to the Chamber *"Be Our Guest"* program at 8:40AM on KRIB 1490 AM. This is provided free of charge to members, courtesy of Alpha Media USA.

Sept 7	**One Vision** **Nanci Elder**
Sept 14	**Pella Windows & Doors** **Lindsay Schmidt**
Sept 21	**Transform Hot Yoga** **Nicole Monarch**
Sept 28	**Kinney Pioneer Museum** **Kay Ingersoll**

Membership Renewals

Congratulations to the Chamber members celebrating membership anniversaries in September!

Seventy Plus Years
Cerro Gordo Abstract Company (75)

Sixty Plus Years
Midland Concrete Products (68)
Graham Tire Co. (66)

Fifty Plus Years
Schukei Chevrolet (53)

Thirty Plus Years
Mason City Ford Chrysler (38)
Hogan - Hansen, P.C. (37)
Principal Financial Group - Pension Center (37)
Mason City Community Theatre (36)
Air Care, Inc. (34)
Askeland & Zirbel, CPAs (33)
Wal-Mart SuperCenter (33)
Charlie Brown Preschool and Child Care (32)
Wells Fargo Advisors (32)
Skarpness Photography (30)

Twenty Plus Years
Four Oaks of Iowa (29)
Mason City Clinic (29)
American Cancer Society (28)
Hospice of North Iowa (28)
City Center & Kent Apartments (28)
MacNider Art Museum (28)
Floor to Ceiling Store (27)
Brown's Shoe Fit Co. (26)
Grunwald & Kiger Fine Jewelers (26)
Boy Scouts of America-Winnebago Council (25)
Papa's American Cafe (25)
Benchmark Agribusiness, Inc. (24)
Wendy's (24)
North Iowa Area Council of Governments (23)
First Citizens Bank (23)
Federal Express (22)
Robinson Farm Real Estate (22)
Community Kitchen of North Iowa, Inc. (21)
Helena Agri-Enterprises (21)
Riddles Jewelry (20)

Spring Global Familiarization Trip

The Chamber's Global Familiarization program is directed toward helping Americans understand the culture, customs, and history of other countries as one step toward bringing the people of the world closer together. To date, the Chamber has hosted trips to twelve different countries in the past seven years.

On March 8-16, 2019, the Global Familiarization program will add two more countries to the list, escorting travelers to Portugal and Spain! Make cultural connections, experience in-depth learning about the local economy and social systems, and interact with locals. A detailed itinerary can be found on the Chamber's website at www.masoncityia.com.

An informational webinar will be offered at 12:30PM on Wednesday, September 26. To sign up for the webinar or to register for the trip, please contact Allyson at akrull@masoncityia.com. Save $100 and get a free tour to Cordoba if registered for the trip by the October 26 early bird deadline.

PORTUGAL & SPAIN | Lisbon – Evora – Seville

March 8-16, 2019
$3,049/person double occupancy
Single supplement: $599

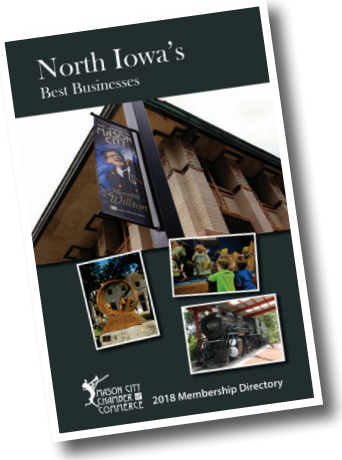
Package Includes:

- International round-trip air from Minneapolis (MSP)
- Transportation and hotel accommodations
- 7 breakfasts and 3 dinners
- English-speaking guides & sightseeing fees

Optional Extension: Madrid
$599/person (double occupancy)
Single supplement: $199

2019 Best Businesses Directory

Increase your exposure to the North Iowa Business Community by advertising in the Chamber's annual "North Iowa's Best Businesses" Membership Directory! The spiral bound 5 ½" x 8 ½" directory will include all Chamber members in alphabetical order and by business category.



A minimum of 800 copies will be distributed and all Chamber members will receive a free directory during ***Operation Thank You*** in December. Directories are also distributed in relocation packages and membership packets.

Please contact Allyson via phone at 641-423-5724 or email at akrull@masoncityia.com by September 30th to place an advertisement!

Chamber Live!

The Chamber recently launched a new promotional tool for members: "Chamber Live!" The Chamber is going live on Facebook every week (usually on Friday mornings) from a member business or organization. This is an opportunity to share more about what Chamber members do, events that are coming up, or perhaps to use as a recruitment tool.

Membership Director & Community Concierge Colleen Frein has visited a variety of businesses already, including Diamond Jo Casino – Worth County, Lee Realty, and Alpha Media, to name a few. Check out the next one at 10AM on September 7, live from CENT Credit Union! Members who are interested in scheduling a "Chamber Live!" should contact Colleen at cfrein@masoncityia.com.

YIELD Sponsorships

Since 2003, the Chamber has provided training for our future community leaders through ***YIELD*** (***Youth Investing Energy in Leadership Development***). High school juniors from Mason City recognized as good students and good citizens with leadership potential are selected to participate in the program. Students meet once/week for 16 weeks to participate in leadership training sessions, team-building exercises, and to complete a community impact project.

Businesses are invited to sponsor the program with a $100 contribution designated to student course tuition. Please contact Allyson at the Chamber (akrull@masoncityia.com) for more information or to become a sponsor of this valuable leadership program.

CMO Cards 2019

It's not every day a business gets the opportunity to be prominently placed in front of more than 14,000 people! Chamber members are encouraged to call now to reserve a space on the 2019 CMO (Chamber Members Only) Card. This is a great opportunity for members to advertise their services and encourage one another to shop with a Chamber member first.

For only $50, businesses can purchase a "square" to showcase a special deal reserved for Chamber Members Only. The discount will also be placed on a rotating basis in the weekly Chamber News emails and listed under "Hot Deals" on the Chamber website. Talk about getting a lot of bang for your buck!

CMO Cards are distributed to all Chamber member employees in December during ***Operation Thank You*** - a special day we reserve to THANK our members for their loyalty in person. If an employee would like to purchase additional cards for their family, the fee is $5 per card.

Because of the nature of the card, this offer is limited to just 45 businesses. Contact Membership Director & Community Concierge Colleen Frein at the Chamber or email cfrein@masoncityia.com to reserve a spot today!

Membership Renewals (cont)

Fifteen Plus Years
Stebens Children's Theatre (18)
Thrivent Financial (18)
Veenstra & Kimm, Inc. (18)
LifeServe Blood Center (17)
FOX 47 KXLT, KTTC/NBC, KWWL/ NBC Waterloo, CW, MeTV and H&I (17)

Ten Plus Years
Amish Heirlooms (14)
Mike Korthals OD (14)
Diamond Jo Casino - Worth Co. (13)
OmniTel Communications (12)
Quality Medical Services (11)
Surf Ballroom & Museum (10)

Five Plus Years
American Realty & Management Inc. (8)
Complete Nutrition (7)
Mason City Red Power, Inc. (7)
Nora Springs Care Center (6)
Visit Mason City (6)

One Plus Years
First Congregational United Church of Christ (4)
Air Choice One (4)
St. John's Episcopal Church (4)
North Iowa Cooperative (4)
Mint Springs Dentistry (3)
MC Home Inspections (3)
Prime N Wine (3)
Thai Bistro (2)
Mason City Earth Day (2)
Iowa Traction Railway (1)
Medical Associates Health Plans (1)
Exchange Club of Mason City (1)
Market 124 (1)
Cleaning Solutions (1)
River City Iowa Realty (1)

CHAMBER OF COMMERCE
Serving North Iowa

TOURISM NEWS

GROWING TOURISM

Grant money available now

Are you involved with an event, convention, tournament or facility that attracts visitors to Mason City? If so, you may be eligible to receive FREE money through Visit Mason City's Tourism Marketing Grant Program!

Visit Mason City's Tourism Marketing Grant provides financial assistance for marketing projects that promote events, festivals, sports tournaments, conventions, activities, and facilities that attract visitors to Mason City, Iowa. Eligible projects and expenses include:

- Design, production and placement costs for marketing that targets visitors who live outside a 90-mile radius of Mason City (brochures, fliers, posters, direct mail, registration materials, e-blasts, websites, print ads, radio ads, television ads, online ads, Facebook ads, Facebook boosted posts, etc.
- Purchase of marketing lists, search engine marketing ad words, Google ad words, etc. targeting visitors who live outside a 90-mile radius of Mason City.
- Off site signage (billboard, way finding, trail blaze) targeting visitors who live outside a 90-mile radius of Mason City.
- Shuttle service for local tours, transportation between convention facilities used by visitors who live outside a 90-mile radius of Mason City.
- Welcome reception food (appetizers/ hors d'oeuvre/finger foods) and non-alcoholic beverages for visitors who live outside a 90-mile radius of Mason City.
- Fees must be payable to a third party vendor. In-kind fees are not eligible.

Application assistance is available! Visit Mason City staff can work with you, by appointment, to complete your application. To learn more about how Visit Mason City can help you grow your event or tourism venue, please contact Lindsey James at 641.422.1663 or ljames@VisitMasonCityIowa.com.

Upcoming application deadlines:

- **Round 1:** Completed applications must be submitted by **4 pm on October 1, 2018** for marketing projects completed October 1, 2018– October 1, 2019
- **Round 2:** Completed applications must be submitted by **4 pm on February 1, 2019** for marketing projects completed March 1, 2019– October 1, 2019

Grant application available online at:

www.visitmasoncityiowa.com/tourism-marketing-grant

Connect with Visit Mason City!

@MasonCityIowa | @VisitMasonCity | @VisitMasonCityIowa | @VisitMasonCity

MAIN STREET MASON CITY PRESENTS:

FRIDAY NIGHT LIVE!

FREE CONCERT - BEER GARDEN - LOCAL FOOD TRUCKS & VENDORS - FAMILY FUN FOR EVERYONE

SEPTEMBER 21ST
6:00 - 10:00 PM
CENTRAL PARK - MASON CITY

FEATURING:

THANKS TO OUR SPONSORS:

BAND SPONSORS
MASON CITY MOHAWK ALUMNI ASSOCIATION
EDUCATION FOUNDATION OF MASON CITY PUBLIC SCHOOLS

BEER TENT SPONSOR
CLEAR LAKE BANK & TRUST
CASEY'S GENERAL STORE
BRICK FURNITURE

ADVERTISING SPONSORS
CENTRAL PARK DENTISTRY
MERCY MEDICAL CENTER - NORTH IOWA

FRIENDS OF FRIDAY NIGHT LIVE SPONSORS
METAL CRAFT
TIMOTHY WEBER D.D.S. & MICHAEL OTTO D.D.S.
NSB BANK
NATIONAL FLOORING CONTRACTORS INC.
FAREWAY MEAT & GROCERY

IN THE Corridor
SEPTEMBER 2018

SEARCHABLE BUILDINGS & DEVELOPMENT SITES ON NORTHIOWACORRIDOR.COM

IF YOU'RE A BUSINESS DEVELOPER looking for land or an existing building, the North Iowa Corridor offers a catalog of property specifically targeted for your needs.

NIC uses the Location One Information System (LOIS) through partnership with the Iowa Economic Development Authority. LOIS keeps data on an inventory of available buildings and sites in the Mason City and Clear Lake area. This information is searchable on NIC's web site under "Properties and Maps."

Shaun Arneson, Vice President, Existing Business & Project Management at NIC, says, "A company may be looking for something specific. For instance: we need 30 acres, ample electric and gas utilities, with close proximity to the interstate, and near a population base of 30,000 or more. Their consultant can go to this LOIS system, put in their criteria, and any site that meets that limited criteria in our area will pop up for them."

LOIS employs Geographic Information Systems technology to create customizable searches, maps, and reports that can be used by site selectors, real estate consultants, and businesses.

NIC lists and markets greenfield sites which have all major utilities adjacent or in close proximity. The majority of sites are located within industrial or multi-use zoned districts. Existing utilities and access to major transportation routes are usually critical factors for prospective businesses when choosing an existing building or a site to build, according to Arneson.

For buyers looking for existing buildings, he says NIC makes an attempt to only list commercial and industrial buildings that are 5,000 square feet or larger. Under certain circumstances, buildings smaller than 5,000 square feet may be included.

"On a regular basis the North Iowa Corridor updates the current listings to stay ahead of the game," Arneson says. "We stay in regular communication with local Realtors and building and property owners to make sure we have as many available properties listed as possible." Currently the inventory includes 22 greenfield sites for a total of approximately 1,278 acres.

That includes Mason City's 145-acre Indianhead South property that is certified as "shovel-ready" by the State of Iowa. Located in city limits, Indianhead South is close to major highways and already has all utility services in place. It has met all of the Iowa Certified Site requirements, with environmental and engineering studies completed and paid for by the City of Mason City. The site is zoned Open Industrial.

As it relates to business attraction, the Corridor continues to target businesses in the advanced manufacturing, warehouse & distribution and food processing industries as well as financial and IT related businesses.

"LOIS is a great economic development tool to assist us in being competitive and marketing sites and buildings for new and existing businesses," Arneson says. "For a region of our size, we are lucky and thankful to have a number of landowners who are willing to entertain the option of selling a parcel or entire property for project development that will increase the tax rolls as well as create jobs."

CHAD SCHRECK
PRESIDENT & CEO
cschreck@northiowacorridor.com

SHAUN ARNESON
VP, EXISTING BUSINESS & PROJECT MANAGEMENT
sarneson@northiowacorridor.com

KEN BALES
DEVELOPMENT SPECIALIST
kbales@northiowacorridor.com

HUNTER CALLANAN
COMMUNICATIONS & WORKFORCE SPECIALIST
hcallanan@northiowacorridor.com

PAPPAJOHN ENTREPRENEURIAL CENTER
The Entrepreneurial Edge
A NIACC John Pappajohn Entrepreneurial Center Publication

Working Together To Grow North Iowa: Summary of New Business Starts and Participation

This year the NIACC Pappajohn Center and the NIACC Small Business Development Center (SBDC) worked to help 30 new businesses get started creating 145 new jobs in North Iowa. One of the first questions we hear from our client's is usually concerning their need for capital. This year we assisted new and existing business acquire $6,091,360 in debt or equity funding to help them start or grow their businesses. The number of people we help to educate, coach and inform totaled 4,614 program participants. By all accounts, we had a productive year.

NIACC Pappajohn Center, SBDC & Business Accelerator Business Statistics

	Annual	Since 1997
New Business Starts	30	595
New Jobs Created	145	1,980
Entrepreneurship Program Participants	4,614	59,416

Upcoming Events

Start Smart Workshops
September 19—6:00-8:00pm; NIACC (PC 117) 500 College Drive, Mason City

North Iowa Tech Brew
September 25—5:00-7:00pm; Lake Time Brewing, 801 Main Ave, Ste C, Clear Lake, IA
Call 641-422-4111 or email mary.spitz@niacc.edu for these free sessions

PAPPAJOHN CENTER STAFF

Tim Putnam, Director
Brook Boehmler, SBDC Director
Daniel Pitts Winegarden, Acceleration Services Director
Kelley Crane, School Partnership Entrepreneurial Coordinator
Joyce Martin, Communications and Program Coordinator
Mary Spitz, Administrative Assistant– Pappajohn Center & SBDC

AMERICA'S SBDC IOWA

500 College Drive, Ste 120 · Mason City, IA 50401
Visit us online @ www.niacc.edu/pappajohn ***1-888-GO-NIACC or 641-422-4111***

"NIACC does not discriminate in employment or education. See http://www.niacc.edu/about/non-discrimination-statement/ for additional information."

Verification Forms Due Sept 7

The Chamber has seen a great response from members who have already returned their personalized Membership Verification Forms. These forms allow staff to update the online Membership Directory and ensure the 2019 "North Iowa's Best Businesses" Membership Directory is as accurate as possible. Members also have the option of making changes on their own through the online Member Information Center (MIC).

There is still time to make changes! The Chamber requests members return their forms or make changes in the MIC by Friday, September 7th. If you did not receive a Membership Verification Form, or need assistance logging into the MIC, please contact Colleen at cfrein@masoncityia.com or by calling the Chamber.

Netwalking

The Chamber's Workplace Wellness Committee hosted a new event last month to promote total worker health. *Netwalking Day* took place on August 16 to break business people out of the traditional meeting room, while engaging in meaningful conversations around beautiful downtown Mason City. Participants navigated the 1.7-mile Sculptures on Parade route and walked over 4,000 steps individually during each netwalk.

Thank you Magazine Advertisers

Thank you to the 135 Chamber members who reserved an ad space in the 2019-20 Community Profile Magazine. Participating advertisers are listed below and can also be found online at www.ChamberAdvertisers.com.

This comprehensive publication, produced every two years, contains a host of local data including economic statistics, census information, workforce characteristics, and cost-of-living indicies for Mason City, Clear Lake, and Cerro Gordo County.

The Chamber, North Iowa Corridor Economic Development Corporation, Visit Mason City, Main Street Mason City and other partners use these guides for professional & executive recruitment, presentations to economic development prospects, visitor information, and consumer relocation packets.

The 2019-20 Community Profile Magazine will be distributed throughout our community and to all Chamber members during ***Operation Thank You*** in December.

1ST Insurance
Accord Architecture
Aesthetic Touch Day Spa
Ag Processing, Inc.
Alpha Media USA
Alpha Orthodontics
Alter Metal Recycling
American Realty & Management Inc.
Anytime Fitness
Atlantic Coca-Cola Bottling Company
ATURA Architecture
Baker Floral
Bauer Built Tire
Bergland + Cram Architects
Blazek Electric, Inc.
Bliss Bridal & Formalwear
Boulder Tap House
Brick Furniture
Buena Vista University
Buffalo Wild Wings
Builders FirstSource
Cargill Protein
Century 21 Preferred
Charlie Brown Preschool & Child Care
Clear Lake Bank & Trust Co.
Connect Hearing
Consolidated Energy Company
Country Inn & Suites By Radisson
Culver-Hahn Electric Supply
D & D Printing & Custom Signs
Dean Snyder Construction
Decker House Bed & Breakfast
Dental Center of North Iowa
Diamond Jo Casino - Worth Co.
Discount Computer Repair
Drs. Weber & Otto Family Dentistry
Edward Jones - Jason Geving, Financial Advisor
Elderbridge Agency on Aging
Express Employment Professionals
Federal Fire Equipment
First Baptist Church
First Citizens Bank
Flooring America
Four Oaks of Iowa
FrrrBabiez Inn
Globe Gazette
Good Shepherd Health Center
Graham Tire Company
Hampton Inn & Suites
Hardee's Restaurant
Hawkeye Auto Body
Hearing Associates, P.C.
Heartland Asphalt, Inc.
Heiny, McManigal, Duffy, Stambaugh & Anderson PLC
Henkel Construction Co.
Hertz Farm Management
Historic Park Inn
Hogan-Hansen, P.C.
Holiday Inn Express and Suites
Holt & Sons Sanitation
Huber Supply Co.
Ideal Reflection
IOOF Home & Community Therapy Center
Iowa Heartland Credit Union
J & J Machining
Jane Fischer & Associates
Johnson Heating & Air Conditioning
KIMT-TV
Landfill of North Iowa
Larry Elwood Construction
Larson Contracting
Lehigh Cement Company
Linahon Electric, Inc.
Manly Specialty Care
Mason City Clinic
Mason City Community School District
Mason City Family YMCA
Mason City Ford Chrysler
Mason City Glass Service
Mason City Municipal Airport Commission
Mason City Red Power, Inc.
Mason City Roofing
Matt Dodge Agency
McCloskey Appliance
McGregors Furniture
McKesson Corporation
McQuaid Agency
Mechanical Air Systems
Mediacom Business
Mercy Medical Center - North Iowa
Metalcraft, Inc.
Midland Concrete Products
Midwest Construction & Supply
Moorman Clothiers
Newbury Living
Newman Catholic School System
NIP Fitness Center
NIVC Services - Helping People Work
North Central Mechanical Services
North Iowa Area Community College
North Iowa Bus Company/ Cavalier Coaches, Inc.
North Iowa Car Electronics
North Iowa Collision Center
North Iowa Cooperative
North Iowa Eye Clinic
North Iowa Golf Center
North Iowa Periodontics, PLLC
NSB Bank
Nutriquest, LLC
Pepsi Beverages Company
Petroblend Corp.
Plumb Supply Co.
POET Biorefining - Hanlontown
Praise Community Church
Purdue University Global
Quality Inn & Suites
Quick Care Urgent Care Clinic
Rib Crib BBQ & Grill
Schukei Chevrolet
Schupick & Associates, P.C.
ServiceMaster of Mason City
Smithfield
Stadheim Jewelers
Stellar Truck & Trailer
T & R Custom Tops
The Place 2B!
United Beverage LLC
United Sugars Corporation
US Bank
Waste Management of Northern Iowa
Wheel Man Auto LLC
Woodharbor Custom Cabinetry
YSS Francis Lauer
Zilge's Appliance Center
Z'Mariks Noodle Café

Ribbon Cuttings

NEW MEMBER
Chad Harrison, CPA, PC
4700 4th St SW, Ste F

NEW NAME/LOCATION
ATURA Architecture
913 N 14th St, Clear Lake

Moonlight Bike Ride

After a several year hiatus, the ***Moonlight Bike Ride*** made its return to Mason City! Nearly 200 riders came out Saturday, July 28, to enjoy the beautiful summer weather and ride a 10-mile loop under a full moon.

Riders met at Southbridge and adorned their bikes with glow sticks and lights. They also enjoyed musical entertainment from local artist Ruthless Ruth before taking off on the lit route through the city. Participants were treated to a snack at the NIACC half-way point, and breakfast burritos from Mr. Taco at the finish line.

The ride was organized by the Chamber's Worksite Wellness Committee to promote healthy well-being for members of the community.

SPONSORS

Full Moon:
POET biorefining

Half Moon:
First Citizens Bank
NIACC

Crescent Moon:
Clear Lake Bank & Trust Co.
Holiday Inn Express & Suites

Starry Night:
Country Meadow Place
Henkel Construction Co.
Smithfield

Chamber staff members ready for the ride!

Wayne's Ski & Cycle and SPIN DEVO assisted with the bike blender to make smoothies for participants.

The glow station, sponsored by Brown, Kinsey, Funkhouser & Lander, PLC, was a hit with riders!

Wellness

CHAMBER HEALTH & WELLNESS
Move. Nourish. Aspire.

#GetYourWalkOn2018

October 3, 2018 marks the eighth annual Healthiest State Initiative Walk. For the third year in a row, the Healthiest State Initiative is challenging Iowa to register a walk in all 99 counties in the state. Your business can register a 30-minute walk at www.iowahealthieststate.com. October has been declared Healthiest State Month, encouraging Iowans to make healthy choices count.

The Healthiest State Initiative is a non-partisan, non-profit organization driven by the goal to make Iowa the healthiest state in the nation. By engaging worksites, communities, schools, retail food, organizations, institutions, and individuals, Iowans and communities can be inspired to improve their health and happiness. Healthy–Mason City is part of the Healthy Hometown program powered by Wellmark, one of the many programs offered under the Healthiest State Initiative.

If you are interested in joining the Worksite Wellness Committee to help plan the Moonlight Bike Ride, Workplace Seminars, and other wellness-related programs, contact Program Director Kativa Weitzel at kweitzel@masoncityia.com.

Walk more.
Connect more.

Chamber Leadership

Executive Committee

Kelly Hansen, Chairman of the Board
POET Biorefining - Hanlontown
Steve Noto, Past Chairman
Stoney Creek Hospitality Corporation
Craig Miller, Treasurer
First Citizens Bank
Tyler Kerr, Government Affairs Division Vice President
REG Mason City, LLC
Rodney Huber, Business Division Vice President & Chair Elect
Huber Supply Co.
Dr. Steve Schulz, Workforce & Leadership Division Vice President
North Iowa Area Community College
Jeff Nichols, Community & Membership Division Vice President
One Vision FKA Opportunity Village

Board of Directors

Diane Arndt, *Reflections Salon*
Dr. Kyle Burgmeier, *Burgmeier Dentistry*
Jane Fischer, *Jane Fischer & Associates LLC*
Husna Khan, *Quick Care Urgent Care Clinic*
Traci Koehn, *CENT Credit Union*
Dr. Paul Manternach, *Mercy Medical Center -North Iowa*
David Mayberry, *Globe Gazette*
Andy Meyer, *Bergland+Cram Architects*
Danielle Pace, *Clear Lake Bank & Trust Co.*
Bill Phillips, *Henkel Construction Company*
Jessica Reith, *Cargill Protein*
Crystal Shellhart, *Holiday Inn Express & Suites - Mason City*
Scott Smith, *Diamond Jo Casino - Worth Co.*

Staff

Robin Anderson, CCE, IOM
President & Chief Executive Officer
randerson@masoncityia.com
Allyson Krull, IOM
Marketing & Leadership Development Director
akrull@masoncityia.com
Colleen Frein
Membership Director/Community Concierge
cfrein@masoncityia.com
Kativa Weitzel
Program Director
kweitzel@masoncityia.com
Linda Johanns
Service & Operations Director
ljohanns@masoncityia.com

This is a Mason City Chamber of Commerce Publication.
Mason City, Iowa 50401 641.423.5724

Publications are monthly for $20 per year by the Mason City Chamber of Commerce, 9 North Federal Avenue, Mason City, IA 50401-3250. Second Class postage paid at Mason City, IA. Postmaster: send address changes to The Chamber, 9 North Federal Avenue, Mason City, IA 50401-3250.

CHAMBER OF COMMERCE
Serving North Iowa

Periodical Postage Paid at Mason City, Iowa
(USPS 060-350)

Upcoming Events

MARK YOUR CALENDAR

Educational Opportunities

Tuesday **Sept 4**
Lunch & Learn **hosted by Hy-Vee East** | Noon-1PM
"Nutrition at Work"
Meeting Room | Hy-Vee East | 551 S Illinois Ave

Tuesday **Sept 11**
Future Ready Leadership Seminar | 8-11AM
The Main Event | 112 2nd St SE

Thursday **Sept 13**
Ag Tour | 10AM-1PM (Tours at 10AM and Noon)
Iowa Traction Railway | 12045 W State St

Wednesday **Sept 26**
Portugal & Spain Trip Webinar | 12:30PM-1:30PM
Online | Contact Allyson for login information (akrull@masoncityia.com)

Networking Events

Thursday **Sept 13**
Business After Hours **Sponsored by Cerro Gordo County Farm Bureau** | 4:30-6:30PM
Cerro Gordo County Farm Bureau | 2650 Skyview Ln

Get Involved/Committee Meetings

Tuesday **Sept 4**
Ambassador Meeting | Noon-1PM
The Blue Heron | 1401 N Federal Ave

Monday **Sept 10**
Events Committee | Noon-1PM
Board Room | Commerce Center | 9 N Federal Ave

Tuesday **Sept 11**
Worksite Wellness Committee | 3-4PM
Farrer Room | Commerce Center | 9 N Federal Ave

Wednesday **Sept 12**
Agribusiness Committee | 7:30-8:30AM
Meeting Room | Hy-Vee East | 551 S Illinois Ave

Friday **Sept 14**
Band Festival Meeting | Noon-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Wednesday **Sept 19**
Chamber Board Meeting | 12-3:30PM
Board Room | Commerce Center | 9 N Federal Ave

October 4 | ***102nd Annual Meeting***
October 9 | ***Lunch & Learn*** **hosted by Keystone Strategy Group - BANKCODE**
October 18 | ***Business After Hours*** **hosted by Bergland + Cram Architects**
October 23 | ***Lunch & Learn*** **hosted by Castle Financial**