

Mason City Area Chamber of Commerce

Member Benefits & Marketing Opportunities

Marketing & Business Exposure

Membership Directory

- Includes your business name, address, phone, category, website, and contact name
- Additional, affordable advertising opportunities available in the directory

Website Listings with Links

- All members are listed on the Chamber website by name, contact & categories. Hot links to your email or business website
- Upgrades available for enhanced listings at a minimal charge (see enclosed brochure)
- *Hot Deals*: Advertise your special offer/event through the Chamber website for FREE, as often as you like
- *Job Postings*: Have a position that needs filled? Post if for FREE on the chamber website.

Radio Advertising

- Weekly "Be Our Guest" radio program, available once a year at no charge courtesy of KRIB.

CMO (Chamber Members Only) Card

- Cards free to over 13,000 Chamber Member employees
- Low cost advertising to promote your business

Email Blasts

- Send a reminder to our subscribers (over 1300) about your business or event.

Member Referrals

- Member business receive priority referrals

Newsletter Promotion

- Welcome listing with description of your business
- Monthly membership anniversary announcement
- Ribbon Cutting ceremonies w/picture
- Sponsorship mentions
- FREE one-time insertion of a flyer to new members (\$100 value)

Mailing Privileges

- FREE set of membership labels for new members (\$50 value) and the use of the bulk mailing permit (\$150 value)

North Iowa Regional Commerce Center

- Available to Chamber members only. From holding business meetings to company parties, the NIRCC has it all!
- Storage Space
- Serviced Offices
- Conference Rooms
- Large Event Room w/ Patio

Networking & Sponsorships

Annual Meeting

- Join fellow Chamber members and community leaders to celebrate accomplishments of the past year (Projected Attendance 275-325)

Business After Hours

- Great get-together where members can meet, exchange business cards and talk business in a relaxed and informal setting. (Projected Attendance 75-125)

Chamber Bowl

- Annual fun event, great networking and sponsorship opportunities (Projected Attendance 160-200)

Chamber Golf Outing

- Sponsorship opportunities and the chance to make new friends and contacts in a fun setting

Operation Thank You!

- Networking event/holiday social gathering held in December. *Operation Thank You* is the most volunteer driven event at the Chamber. (Projected Attendance 65 volunteers /150-200 guests)

New Member Luncheons

- New members are introduced to board and committee members. Great way to connect with other new member businesses.

North Iowa Band Festival

- Signature event of the Chamber. Parade entry fees are lower for Chamber members.

These are a sampling but there are more events available for sponsorship that we can give you more information on as well.

Advocacy

Legislative & Community

Chamber is local, state and federal voice promoting a favorable business climate & economic growth for the North Iowa region.

Annual Washington DC Trip

- Coalition from Clear Lake and Mason City travel to DC with a well orchestrated agenda

Iowa Chamber Alliance

- Legislative Leadership Luncheon
- Business Leaders Update

Your investment in the Mason City Chamber of Commerce helps grow North Iowa as a regional center for commerce, education, health care, entertainment, and culture.