



# May 2016

The mission of the Mason City Area Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.



**Time:** 4:30-6:30PM

**Date:** Thursday, May 12

**Location:** Lee Realty  
2 Woodshire  
Mason City

This *Business After Hours* will also include a "home tour" of a few Lee Realty listings, including 2890 Rainbow Court.

**Sponsored By:**



## Business Resources

Have questions about business practices, education needs, etc.? The Chamber Business Resource Committee wants to help! Just send your questions in an email to [businessresource@masoncityia.com](mailto:businessresource@masoncityia.com) and the committee will work to answer them. This service is free for all Chamber members!

## It's Band Festival Time!

Hard to believe it, but the **North Iowa Band Festival** is just around the corner! The committee has planned another music-packed, fun-filled weekend of free family entertainment to honor the 78th year of this beloved North Iowa tradition. We are excited to be back Downtown again this year, and the festivities get started on Thursday evening! In the spirit of celebrating young musicians, the Mason City All Middle School Band will kick off this year's celebration on The Plaza, followed by the Mason City Municipal Band. First Congregational United Church of Christ is bringing back its free concert later that evening, with blues guitarist and singer Kevin "B.F." Burt performing at the church at 7:30PM.



Friday's festivities will start on the Main Stage at 6PM. The evening's performances on the Main Stage include local band "GRIN", acclaimed a cappella group "Six Appeal", and country/rock band CherryGun. Saturday starts with the **78th North Iowa Band Festival** Parade at 10AM. Afternoon entertainment will include the Mason City High School Jazz Band (playing on the plaza) and Su Fu Du Drumline (performing on N Federal Ave). Saturday evening's Main Stage performances feature Mason City's own "Betty and the Gents", followed by headliners "The Pork Tornadoes". The lead singer from "The Pork Tornadoes" has an incredible voice, so it's no wonder he was noticed by "The Voice" producers and made it all the way through to sing for the celebrity coaches!

Don't forget, in addition to the great music, this year's festival features a carnival throughout Memorial Day Weekend, outdoor marketplace, car show, Stu Nevermann Run, and much more! Visit [www.nibandfest.com](http://www.nibandfest.com) for up-to-date information regarding the 2016 festival. Please contact the Mason City Chamber of Commerce with any questions, to pick up a Band Festival Brochure, or to purchase the 78th Festival Buttons.

The **North Iowa Band Festival** tradition continues due to the financial support of our sponsors and Friends of the Festival, as well as the hard work of many volunteers. Please join us in thanking them for their loyal support.

### DRUM MAJOR SPONSORS

Principal Financial Group  
Foundation, Inc.



### The Hanson Foundation

### BAND MASTER SPONSORS



### FLAG CORPS SPONSORS

Burns Insurance & Financial • Casey's General Stores • CENT Credit Union  
Clear Lake Bank & Trust • Holiday Inn Express & Suites - Mason City • Kwik Trip | Kwik Star  
Mercy Medical Center - North Iowa • Rieman Music

## New Members

### MR. TACO

Luis Garcia - Owner  
100 S Federal Ave  
Mason City, IA 50401  
(641) 423-6265  
mrtacogarcia@hotmail.com  
Tacos (Mexican Food)

### MIDWEST BLASTING

Tyler Lugar - Owner  
516 20th St SE  
Mason City, IA 50401  
(641) 202-9356  
tylerlugar@outlook.com  
MidwestBlasting.com  
Eco Friendly Dry Ice Blasting, Media  
Blasting and Pressure Washing.  
Residential, Commercial & Industrial.

### FARMERS INSURANCE VANCE AGENCY

Chad Vance - Agent/Owner  
1160 Briarstone Dr, Ste 2  
Mason City, IA 50401  
(641) 330-7166  
cvance1@farmersagent.com  
Property, Casualty, Life & Health  
Insurance

### SCENIC VIEW AUTO

Nicole Frascht - Owner  
5900 11th St SE  
Mason City, IA 50401  
(641) 512-3606  
scenicviewauto@hotmail.com  
Auto & Light Truck Automotive Repairs  
which include: oil changes, diagnostics,  
engines, transmission, drivetrain,  
preventative maintenance, heating &  
AC, and suspensions.

### NEBULAWARE, LLC

Nathan Pearce - Owner  
Mason City, IA 50401  
(641) 210-9597  
nathan@nebulaware.com  
nebulaware.com  
Web Development/Design - We  
develop cloud based software

### MIDWEST MEDICAL TRANSPORT COMPANY, LLC

Matt Travers - Business Development  
Manager  
1400 1/2 S Taft  
Mason City, IA 50401  
(402) 563-3396  
Fax: (402) 563-0720  
matthew@mwmtc.com  
Air Ambulance Service

## Anderson Completes ACCE Fellowship Program

The American Chamber of Commerce Executives (ACCE) Fellowship for Education Attainment assists chamber executives as they mobilize efforts to improve the birth-to-career education pipeline in their communities.

Chamber President Robin Anderson recently completed this fellowship with a cohort of 22 peers from across the United States. These executives engaged in an education and workforce development "deep dive" involving best practices in education attainment; interaction with national experts; and inclusion in a strong peer-to-peer network.



Anderson was selected for this program based upon her passion for strengthening the talent pipeline and improving regional education and workforce development outcomes. This fellowship program serves to advance the Mason City Chamber's education attainment goals and will ultimately help ACCE and peers around the country build replicable programs and policies.

## Sculptures on Parade Artist Reception



You are invited to join us for the

### Artist Reception

5-7PM

Monday, May 2, 2016

Charles H. MacNider Art Museum  
303 2nd St SE | Mason City



Enjoy hors d'oeuvres and a beverage while meeting the artists who created sculptures for the 2016-17 River City Sculptures on Parade exhibit.

*Installation of additional sculptures will take place Tuesday, May 3.*

## Save the Date: Chamber Tailgate



Chuck Long

Whether your alma mater colors are old gold, cardinal red, or purple, you're invited to wear them with pride at the upcoming **Chamber Tailgate** on Thursday, August 4! Big Ten Network analyst and University of Iowa Hall of Fame quarterback Chuck Long will be the featured guest at this fun event.

Contact Colleen at the Chamber to learn about sponsorship opportunities!

## Chamber Golf Outing - June 23

**A**re you practicing your swing? This year's **Chamber Golf Outing** will be held on Thursday, June 23rd, with a rain date on Monday, June 27th. This four-person best shot tournament is filling up quickly, so contact Program Director Colleen Frein soon to secure your team's place in our morning or afternoon tournament.

Please note, a registration for a team of four (\$400) includes two carts, four green fees, and eight meals (lunch and dinner for each teammate). Don't have a team put together? Call our office and we will add your name to a list of individuals waiting to be put on a team. We welcome everyone to participate in this popular annual event!

If you are interested in sponsorships or donating a door prize at the event, please call the Chamber at 641.423.5724. We still have openings for Hole Sponsors and Marketing Sponsors!

### Thank you to our sponsors!

#### TOURNAMENT SPONSOR

\$1,500



#### CLOSEST TO THE PIN SPONSOR

\$600



#### HOLE SPONSORS | \$300



#### MARKETING SPONSORS

\$100



## Social Media Lunch & Learn

We had a great turnout for our April 12 **Lunch & Learn**: "2016 is the year I improve my social media presence!" Sara Broers, of Social Connections, LLC, offered advice for North Iowa business owners -- some of whom were just starting to develop a Facebook page, others who are looking to branch out onto Twitter, Instagram, Snapchat and more! Broers gave an important tip: to support OTHER Chamber members by liking, sharing, and commenting on their posts as YOUR business page. By supporting one another, everyone's online reach grows!



## New Members (cont.)

#### EXPRESS TAXI

Roy Rinnells - Owner/Operator  
PO Box 96  
Mason City, IA 50402  
(641) 423-4167  
expresstaxi2015@yahoo.com  
Express taxi service in Mason City

#### KSMQ PUBLIC TELEVISION

Eric Olson - President & CEO  
2000 Eighth Ave NW  
Austin, MN 55912  
(507) 438-8412  
eolson@ksmq.org  
ksmq.org  
Non-profit 501(c)3 Public Broadcasting Service (PBS) television station serving northeastern Iowa and southern Minnesota.

#### MICHAEL JOHNS

12045 West State St  
PO Box 309  
Mason City, IA 50401  
(641) 424-4600  
mjohns@progressiverail.com  
Community Supporter

## Be Our Guest

**T**une in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM. Alpha Media (formerly Digity) provides this benefit to Chamber members free of charge. If you would like to schedule a spot on the show, please contact the Chamber. Listen in for May's guests!

May 6	Oak Leaf Collectibles Mike Tickal
May 13	Exit Strategy Training Chad Colby
May 20	North Iowa Band Festival Colleen Frein
May 27	Matt Dodge Agency Matt Dodge



# Celebrating 100 Years

## Mason City Chamber of Commerce

### *Here to Serve for 100 Years and Counting*

Several businesses that joined the Chamber in the 1940s continue to thrive. We appreciate their loyal support.

- Allied Purchasing
- Carroll Sales Co., Inc.
- Cerro Gordo Abstract Company
- Fareway Stores, Inc. #491
- Floyd & Leonard
- Henkel Construction Co.
- Hosmer Honda
- Mason City Municipal Airport Commission
- Mason City Tent & Awning
- Masters Chiropractic
- McKiness Excavating, Inc.
- Mid-West Roofing Company/Custom SheetMetal Works
- Northwestern Mutual Financial Network
- Petroblend Corp.
- RSM US LLP
- US Bank
- WHKS Engineers, Planners & Surveyors



Henkel Construction joined the Chamber in 1944. This photo depicts company founders William Henkel and his son Carl.

McKiness Excavating has been a member of the Chamber since 1940. Robert E. McKiness, who founded the company with his wife Maxine in 1939, is shown in this photo.



A McKiness employee is shown loading a dump truck with a Cat933 track loader in this vintage photo.

McKiness helped to install the sewer main on 15th Street SW just south of Elmwood Cemetery. A portion of the cemetery's rock wall is visible in the photo.



## College Connections 2016

**C**hamber members are encouraged to involve summer interns in a FREE program designed to connect young workers to our community and to each other. (*Businesses who are not Chamber Members may enroll interns for \$100*).

**College Connections** will provide a series of social and educational activities each Thursday, June 2-July 28. Chamber members will serve as "Lunch & Learn" speakers on a variety of topics relevant to college students and new graduates. In addition to the scheduled social activities, a list of popular area recreational activities will be provided for participants to pursue outside of the program's regular meeting times.

Program Dates: Every Thursday, June 2 - July 28, 2016

Social Activities: Regional Intern Networking Event, Community Scavenger Hunt, Mini Golf, Lady of the Lake, and more!

Lunch and Learns: Networking & Building Relationships, Leadership & Personality Styles, Young Professional Panel, Credit Reports & Credit Cards, and Landing the Job.

Please contact Allyson Krull, Marketing and Leadership Development Director if you would like to enroll an intern or become a program sponsor. Email [akrull@masoncityia.com](mailto:akrull@masoncityia.com) or call 641.423.5724.



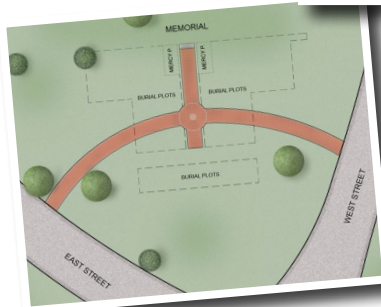
## LNI Accepting Donations for Project

This year's **Leadership North Iowa (LNI)** class has invested their time into a meaningful memorial project. Participants are raising funds and coordinating the construction of Lullaby Lane, a prayer pathway in Lullaby Land at Elmwood-St. Joseph Cemetery.

Lullaby Land is a designated section in Mason City's Elmwood Cemetery where children lost to miscarriages less than 20 weeks are laid to rest. **LNI** participants are working to construct a paver pathway to lead up to the current memorial headstone in Lullaby Land. **LNI** and the Mercy Medical Center – North Iowa's Fetal and Infant Loss Bereavement Committee are partnering in this project as an effort to help those grieving the loss of a child. Parents who lose a child to miscarriage will have the option of having their child's name and date of loss engraved on a paver to be installed in the pathway.

In order to complete a project of this scale, the class is seeking monetary donations. Donations of all sizes are appreciated and will help cover cost of the materials and installation of the pathway. Sponsors of the Lullaby Lane project will receive recognition based on their donation level. If enough funds are raised to support the project, the goal is to have Lullaby Lane completed by October 2016 for National Pregnancy and Infant Loss Awareness Month. A dedication ceremony will be held at Elmwood Cemetery's Lullaby Land at that time.

For questions regarding donations, please contact the Mercy Foundation at 641.428.7740. All other inquiries concerning construction and project details may be directed to the Mason City Chamber of Commerce at 641.423.5724 or [chamber@masoncityia.com](mailto:chamber@masoncityia.com).



Above: The current markers by year of the infants under 20 weeks sit next to the memorial headstone in Lullaby Land.

Left: The artist rendering shows the proposed paver pathway leading up to the memorial headstone. The pavers will allow for individualization by families who have suffered a loss.

## Membership Renewals

**Congratulations to the members celebrating membership anniversaries in May.**

### Fifty Plus Years

Huber Supply (64)  
Mason City Family YMCA (57)  
Hy-Vee West (51)

### Forty Plus Years

Target (41)  
Family Dentistry (41)

### Thirty Plus Years

Consolidated Energy Company (39)  
United Beverage (39)

### Twenty Plus Years

AGDATA (29)  
Harley Davidson of Mason City (29)  
Express Employment Professionals (28)  
Kraft Heinz (28)  
Mason City Recycling (26)  
Waste Management of Northern Iowa (26)  
Electronic Engineering Company (25)  
Iowa Show Productions (25)  
Midwest Construction (25)  
First Baptist Church (23)  
IOOF Home & Community Therapy Center (23)  
La'James College of Hairstyling (23)  
Country Club Stables (20)  
Church and Dwight Co., Inc. (20)

### Ten Plus Years

Staples, The Office Superstore (19)  
Boxes Unlimited, Inc. (18)  
Linahon Electric, Inc. (18)  
Homestead Assisted Living (18)  
Steam Brothers (18)  
Hussey & Company (17)  
Social Security Administration (17)  
Kingland Systems (16)  
Cargill Kitchen Solutions (15)  
Decker House Bed & Breakfast (14)  
Stecker Well Drilling, Inc. (14)  
Schroeder Concrete (14)  
State Farm Insurance & Financial Services - Kristy Marquis (14)  
Mason City Honda (13)  
Pizza Ranch (13)  
Lady of the Lake (12)  
Furniture / Mattress Outlet (12)  
Fox Auction Company (10)  
Pilgrim Place (10)



## Great Race to stop in Mason City

The 2016 Great Race will be coming to Mason City on Saturday, June 25th. The event is a cross-country rally that pits driver/navigator teams against the clock and against each other. Entrants will participate in a timed,

controlled-speed, endurance competition over scenic public highways and roads. The scores for each team are the result of a team's ability to follow all designated course instructions precisely. This year's route from San Rafael, California to Moline, Illinois will travel through eight states and stop in more than 20 cities—including Mason City!

The Great Race event will be held in conjunction with the 11th Annual Cannonball Day festivities. Great Race drivers are expected to arrive in East Park around Noon on Saturday, June 25th for a checkpoint lunch stop. Their vehicles—antique and vintage cars, trucks and motorcycles with body and drive train built 1972 and earlier—will be on display. Spectators are encouraged to come and watch as the cars arrive, and visit with the drivers prior to their departure around 3:00pm. Cars will be on display at the bottom of the hill, on the street between the band shell and the Cannonball Gardens.

Cannonball Day activities will take place 9:30am-9:30pm and include Kids Fun Run, pedal tractor pull, Bill Riley Talent search, inflatables, Smoky the train rides, tours of the Rotary Cannonball, operating model train displays, and more. Root beer floats and Cannonball dogs will be served all day. The Mason City Evening Lions will serve their barbecue chicken from 11:00am-7:00pm, with drive-up or dine-in available. The evening's entertainment will be by the Bolder Road Band from 5pm-9 p.m.

## Lindsey James graduates from Iowa Tourism Leadership Institute

Visit Mason City's Lindsey James is a graduate of the Iowa Tourism Leadership Institute held April 6 & 7 at the Hotel Pattee in Perry, IA. The institute provides Iowa tourism professionals an opportunity to expand their leadership knowledge and skills.

Institute attendees included 15 first-year graduates and 12 graduates who returned for second year of masters-level training. Industry members apply to attend the Institute and as part of the application process must demonstrate their involvement in the tourism industry and leadership qualities.

Curriculum for the Institute includes core courses in marketing and branding, board/staff partnerships, strategic planning and leadership influence. Electives featured sessions in signage, social media, meeting facilitation skills, public speaking, networking and employee management and legal issues. Speakers for the Institute were professionals with expertise in leadership and various disciplines related to tourism.

The institute was coordinated by the Central Iowa Tourism Region with funding from the Iowa Tourism Office. "Attendees came from all parts of the state and we were pleased to provide an outstanding professional development and networking opportunity to existing and emerging leaders within the tourism industry," said Ann Vogelbacher, Executive Director of the Central Iowa Tourism Region.



# 78th North Iowa Band Festival



## Thursday, May 26

- 6-8PM **Carnival Opens - Middle School Night**  
*Central Park*
- 6PM **Mason City Middle School Band**  
*Plaza*
- 6:45PM **Mason City Municipal Band**  
*Plaza*

## Friday, May 27

- 4-7PM **Stu Nevermann Run Packet Pickup**  
*Aquatic Center*
- 5PM **Carnival, Marketplace, Concessions**  
*Central Park*
- 5PM **Car Cruise-In and Exhibit**  
*Parking lot west of Southbridge Mall*
- 6PM **GRIN**  
*Main Stage*  
GRIN puts on a true Rock show, geared towards album-oriented music, ranging from The Beatles and The Kinks, to John Mayer and Ozzy Osbourne, plus everything in between!
- 7PM **Six Appeal**  
*Main Stage*  
Six Appeal Vocal Band is known for their vivid musical style, unmatched energy, and playful charm. In 2012, they won the title of National Harmony Sweepstakes Championship, securing their place in the a cappella community.
- 8PM **CherryGun**  
*Main Stage*  
CherryGun is one of the most fun, energetic, make-you-dance, party cover bands touring! Every show is packed with non-stop, high energy pop, rock & country music that keeps the dance floor rockin' the whole show through! They bring audiences back to their fondest memories of 80's rock, and warm their hearts and boots with the best modern country.



GRIN



Six Appeal

CherryGun



## Saturday, May 28

- 8AM **Stu Nevermann Memorial Run**  
*Aquatic Center*
- 8AM **Car Show Opens**  
*Parking lot west of Southbridge Mall*
- 10AM **78th North Iowa Band Festival Parade**  
*N. Pennsylvania & East State Street*
- 12PM **Carnival, Marketplace, Concessions**  
*Central Park*
- 1:15PM **Mason City High School Jazz Band**  
*Plaza*
- 2PM **Awards Ceremony**  
*Main Stage*
- 5PM **Betty and the Gents**  
*Main Stage*  
Rock and all things fun! That's what Betty and the Gents promises to bring to their shows. This local band is sure to entertain people of all ages with a wide mix of classics and modern hits!
- 7PM **The Pork Tornadoes**  
*Main Stage*  
Formed over 4 years ago, The Pork Tornadoes have quickly become one of the most sought-after party bands in the Midwest. The talent of Pork Tornadoes' musicians is unrivaled and begs for crowd participation, leaving fans fully satisfied and with sore throats from singing along!



Betty and the Gents



The Pork Tornadoes

## Sunday, May 29

- 9AM **Outdoor Worship Service**  
*Trinity Lutheran Church*
- 12PM **Carnival, Marketplace, Concessions**  
*Central Park*

## Monday, May 30

- 12PM **Carnival, Concessions open**  
*Central Park*



# Corridor

MAY 2016



## BOARD OF DIRECTORS

### Officers:

**Gary Schmit, Chairman of the Board**  
Henkel Construction Company

**Dan Varnum, Vice Chairman**  
Mercy Medical Center – North Iowa

**Tim Esbeck, Treasurer**  
Manufacturer's Bank & Trust

**Jay Urdahl, Secretary**  
Cerro Gordo County Board of Supervisors

**Mark Hewitt, Past Chairman**  
Clear Lake Bank & Trust

### Directors:

**Nate Carney**  
Dean Snyder Construction

**Deb Blaser Grettillat**  
NutriQuest

**Travis Hickey**  
City of Mason City

**Arthur Jones**  
International Brotherhood of Teamsters  
Local 238

**Nicole Rognes Olson**  
Thrivent Financial

**Terry Peterson**  
AmericInn Clear Lake

### Ex-Officios:

**Mayor Eric Bookmeyer**  
City of Mason City

**Mayor Nelson Crabb**  
City of Clear Lake

**Dr. Steven Schulz**  
North Iowa Area Community College

**Tom Drzycimski**  
Cerro Gordo County

**Scott Flory**  
City of Clear Lake

**Brent Trout**  
City of Mason City

## LEADERSHIP IOWA TO VISIT MASON CITY AND CLEAR LAKE

**M**ASON CITY AND CLEAR LAKE WILL host Leadership Iowa on May 5-6. Leadership Iowa is an issues-awareness program promoting leadership within the state. The Leadership Iowa group meets in different cities in Iowa during their 8 sessions. A real “eye-opener,” Leadership Iowa gives its participants a full-spectrum vision of the state. A new perspective on its people, its needs and, most importantly, its opportunities.

**N**orth Iowa Corridor EDC President and CEO, Chad Schreck, a 2015 graduate of Leadership Iowa is looking forward to the groups visit. “This is a great opportunity to showcase our area. The Leadership Iowa group is highly engaged in learning more about the cities and treasures in Iowa.”

**W**hile the group is in the Mason City and Clear Lake area, they will tour landmarks like the Surf Ballroom & Museum, the Lady of the Lake, the Historic Park Inn Hotel, and Music Man Square. The group will also attend leadership classes as part of their ongoing curriculum.

**L**eadership Iowa educates, challenges and inspires its participants to bring out their inherent quality to “point the way.” The ultimate goal is to instill passion in current and emerging leaders while fostering a high level of civic engagement.

**S**ince its inception in 1982, Leadership Iowa has graduated hundreds of men and women from both the private and public sector. This diverse group of alumni represents every geographical region of the state and virtually all walks of life.

**L**eadership Iowa provides participants with a wide range of experiences and insights that focus on the issues and challenges facing Iowa. Through this enhancement of awareness, the program equips leaders to better appreciate and understand the condition of the entire state. What’s more, those selected for the program build a “network” with fellow participants that reaches across geographic, professional and economic lines. This network is personally enriching far beyond the program year.

To learn more about the Leadership Iowa program, visit [www.leadershipiowa.com](http://www.leadershipiowa.com)

**CHAD SCHRECK**  
PRESIDENT & CEO

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**SHAUN ARNESON**  
VP, EXISTING BUSINESS & PROJECT  
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**KEN BALES**  
DEVELOPMENT SPECIALIST

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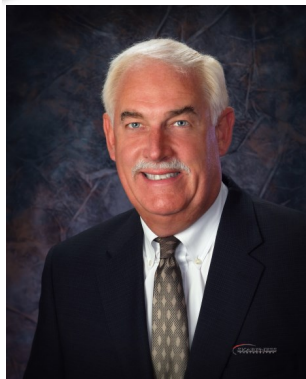
**HUNTER CALLANAN**  
COMMUNICATIONS & WORKFORCE  
SPECIALIST

[hcallanan@northiowacorridor.com](mailto:hcallanan@northiowacorridor.com)





## **Steve Kruse joins America's Small Business Development Center on the NIACC campus in Mason City**



*Steve Kruse*

Brook Boehmler, Regional SBDC Director, "We are pleased to announce that Steve Kruse has joined our office part time as a Business Advisor. Steve is holding office hours on Wednesday's, you can call 641.422.4342 to set up an appointment.

Steve recently retired as Vice President and Branch Manager of NSB Bank East Office, at the end of December 2015.

Steve began his banking career with the Farmers Home Administration back in 1976 through 1978, and then worked for Hampton State Bank for 20 years. He then continued his banking career with Commercial Federal and Community National Bank until 2010, when he joined NSB Bank. In September 2010, Steve accepted the position at NSB Bank, as Vice President and Branch Manager of the East office in Mason City.

Steve grew up on a farm south of Hampton, Iowa. Along with his education from Hampton High School, he received his degree from Iowa State University. During his banking career he graduated from the IBA/ISU Agricultural Credit School, ABA Iowa School of Banking and IBA Commercial Lending School.

### *May Upcoming Events*

#### **Start Smart Workshops**

May 18—10:00 am-Noon; Iowa Works, 600 S. Pierce, Mason City

Call 641.422.4342 to register for the *free* sessions

#### **North Iowa Tech Brew**

May 17—5:00-7:00 pm; Mason City Brewery, 28 E. State St., Mason City

#### **E-Exchange**

May 11—6:00-7:30 pm; NIACC, 104 G. McAlister Hall, 500 College Drive, Mason City

Paige Cahill from Constant Contact: **The Power of the Inbox**

#### **Youth Entrepreneurial Academy (YEA) - June 20—24, NIACC Campus**

Academy is open to all high school students—applications being accepted now, all participants receive \$500 NIACC scholarship, call Kelley at 641.422.4234 for inquiries.

#### **PAPPAJOHN CENTER STAFF**

Tim Putnam, Director

Brook Boehmler, SBDC Director

Daniel Pitts Winegarden, Incubation & Acceleration Services Director

Kelley Crane, School Partnership Entrepreneurial Coordinator

Anna LaVallee, Administrative Assistant-Incubator

Mary Spitz, Administrative Assistant-NIACC JPEC & SBDC



500 College Drive, Ste 120 • Mason City, IA 50401

Visit us online @ [www.niacc.edu/pappajohn](http://www.niacc.edu/pappajohn) 1-888-GO-NIACC or 641-422-4111

# Membership Renewals (cont.)

## Five Plus Years

Cutting Edge Tree Services (9)  
Clear Lake Bank & Trust Co. (8)  
The Computer Guy (8)  
North Iowa Excavation (7)  
Financial Architects (6)  
North Iowa Youth for Christ (6)  
Splash Multisport & Custom LLC (5)  
King Construction & Overhead  
Door, Inc. (5)  
Blanchard Tree Service (5)  
T & R Custom Tops (5)

## One Plus Years

Real Deals On Home Décor (4)  
Fantastic Sams (4)  
J & J Machining (4)  
Window World of Mason City (4)  
Country Landscapes, Inc. (4)  
Waldorf College (3)  
River City Society for Historic  
Preservation (3)  
Brian Randall Realty (2)  
AdvoCare Distributor – Troy  
Westendorf (2)  
Yohn Company (2)  
Active Family Chiropractic, LLC. (1)  
DealerBuilt (1)  
Community Motors of Mason City (1)  
Curves Mason City (1)  
Active Kidz Gymnastics (1)

# Travel with the Chamber this Fall!

Our Global Familiarization Tours are directed toward helping Americans understand the culture, customs, and history of other countries. Consider traveling with the Chamber on one of the trips offered this fall.

## SCENIC IRELAND - October 19-26, 2016

Through our membership in the Iowa Chamber of Commerce Executives (ICCE) organization, we are able to offer this great opportunity to tour scenic Ireland. Enjoy a one-hotel stay while venturing out each day to see the sights: Cliffs of Moher, Rock of Cashel, Kilkenny Castle, and more!



- \$2,999 per person (double occupancy)
- Round Trip Airfare from Des Moines (DSM)
- 6 Nights Hotel Accommodations in the heart of Limerick
- 8 Meals

## EXOTIC EGYPT - November 9-17, 2016

Explore Cairo, The Pyramids, Luxor, Aswan, Valley of the Kings and more as you cruise down The Nile river from city to city.

- \$3,099 per person (double occupancy)
- Round Trip Airfare from Minneapolis (MSP)
- 7 Nights Hotel Accommodations
- 10 Meals (7 breakfasts, 5 lunches and 4 dinners)



Please contact Allyson at the Chamber (641.423.5724) if you're interested in our Global Familiarization Tours.

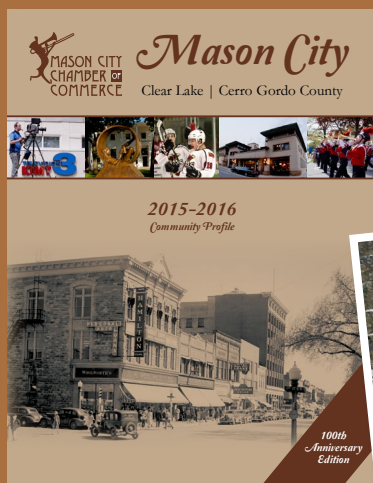
# 2017-18 Community Profile

It's hard to believe, but advertising sales are already underway for the 2017-18 edition of the North Iowa Community Profile. This comprehensive publication contains a host of local data including economic statistics, census information, workforce characteristics, and cost-of-living indices for Mason City, Clear Lake, and Cerro Gordo County.

The Chamber, North Iowa Corridor Economic Development Corporation, Visit Mason City, Main Street Mason City and other partners will be using these guides for professional & executive recruitment, presentations to economic development prospects, visitor information, and consumer relocation packets.

Sales Representative Michael Holmes is well-known to our Chamber members. This is the sixth time he has assisted the Chamber staff with this important project. In fact, Michael is such a familiar member of our team that he recently participated in our Global Familiarization trip to Peru!

Michael will be available to assist your business with a sponsorship through mid-June. Contact him at the chamber office (641.423.5724) to make an appointment.



Chamber President Robin Anderson and Michael Holmes explored the ruins of Machu Picchu last month in Peru.

## Chamber Leads Trip to Washington

A Mason City/Clear Lake delegation recently returned from Washington, DC where they met with federal officials on issues of importance to North Iowa. Chamber Board Chair Steve Noto led a contingent representing the Mason City and Clear Lake chambers, the North Iowa Corridor EDC, the cities of Mason City and Clear Lake, and the airport.

In addition to meeting with Sen. Ernst, Sen. Grassley, and Congressman King, the group attended meetings with officials from HUD, EPA, and the USDA. The primary focus of the trip was to seek federal assistance in building capacity to accommodate the region's anticipated growth. In addition, the delegation met with congressional and federal agency staff members to discuss local issues and the importance of the Essential Air Service program to the regional economy.

Brittney Zumbach, from Sen. Ernst's staff in Cedar Rapids, and Victoria Hurst, from Congressman King's staff in Ames, accompanied the North Iowa delegation.

2016 marks the 14th consecutive year the Chamber has organized a trip to the nation's capitol to advocate for the region.



Steve Noto  
MC Chamber



Kelly Hansen  
MC Chamber



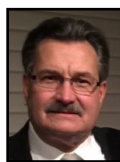
Bob Klocke  
MC Chamber



Robin Anderson  
MC Chamber



Tim Coffey  
CL Chamber



Tom Hovland  
MC Airport  
Commission



Pam Osgood  
MC Airport



Mayor Eric  
Bookmeyer  
City of  
Mason City



Scott Flory  
City of  
Clear Lake



Gary Schmit  
North Iowa  
Corridor EDC



Chad Schreck  
North Iowa  
Corridor EDC

## Ribbon Cuttings

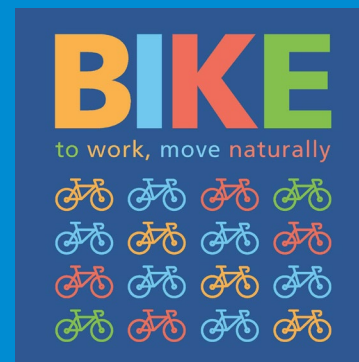


**NEW MEMBER**  
Sears Hometown Store  
507 4th St SW  
Mason City



**NEW MEMBER**  
Lake Time Boat Club  
4859 South Shore Dr  
Clear Lake

## Blue Zones Project®



**This May, celebrate National Bike to Work month!**

**Blue Zones Project® encourages people to find ways to move naturally each day, like biking. Research shows that more than half of the people in the U.S. live within five miles of their workplace.**

**So this May, start your day off on the right wheel. Join others across the country for National Bike to Work month and set well-being in motion!**

**Try some of Mason City's trails and bikeways. A bicycle map can be found online at [masoncity.net](http://masoncity.net).**





# Chamber Leadership

## Executive Committee

Steve Noto, Chairman of the Board  
*Stoney Creek Hospitality Corporation*  
Bob Klocke, Past Chair and Treasurer  
*First Citizens Bank*  
Dave Bergan, Chair-Elect  
*Smithfield*  
Kelly Hansen, Government Affairs  
Division Vice President  
*POET Biorefining - Hanlontown*  
Sherry Becker, Community & Membership  
Division Vice President  
*NIVC Services*  
Dr. Steve Schulz, Workforce & Leadership  
Division Vice President  
*North Iowa Area Community College*  
Julie Valencia, Business Division Vice President  
*Kaplan University*

## Board of Directors

Josh Brueggeman, *Accord Architecture*  
Dr. Kyle Burgmeier, *Burgmeier Dentistry*  
Ina Cavin, *Hy-Vee West*  
Todd Kirkpatrick, *Clear Lake Bank & Trust*  
Jerry Knoll, *Hawkeye Auto Body*  
Garett McKiness, *McKiness Excavating, Inc.*  
Dr. Paul Manternach, *Mercy Medical Center*  
—North Iowa  
David Mayberry, *Globe Gazette*  
Jamie Nelson, *North Iowa Broadcasting*  
Jeff Nichols, *Opportunity Village*  
Kirk Paulson, *NSB Bank*  
Crystal Shellhart, *Holiday Inn Express & Suites*  
- Mason City

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(USPS 060-350)

## Upcoming Events

MARK YOUR CALENDAR

### Networking Events

Tuesday  
**May 3**

**Ribbon Cutting - Farmers Insurance Vance Agency** | 1:30-2PM  
Farmers Insurance Vance Agency | 1160 Briarstone Dr, Ste 2

Thursday  
**May 12**

**Business After Hours - Lee Realty** | 4:30-6:30PM  
Lee Realty | 2 Woodshire

Thursday - Monday  
**May 26-30**

### NORTH IOWA BAND FESTIVAL

Downtown Mason City

Visit [www.nibandfest.com](http://www.nibandfest.com) for a detailed schedule of events!



### Get Involved/Committee Meetings

Tuesday  
**May 3**

**Ambassador Meeting** | 12-1PM  
Third Floor Event Room | Commerce Center | 9 N Federal

Friday  
**May 6**

**Band Festival Committee** | 12:15-1PM  
Band Festival Room | Commerce Center | 9 N Federal Ave

Thursday  
**May 12**

**Events Committee** | 12-1PM  
Farrer Room | Commerce Center | 9 N Federal Ave

Thursday  
**May 19**

**Blue Zones Worksite Committee** | 3:30-4:30PM  
Board Room | Commerce Center | 9 N Federal Ave

Friday  
**May 20**

**Band Festival Committee** | 12:15-1PM  
Band Festival Room | Commerce Center | 9 N Federal Ave

Wednesday  
**May 25**

**Chamber Board Meeting** | 7-8AM  
Board Room | Commerce Center | 9 N Federal Ave

**June 9**

**Business After Hours** sponsored by Hertz Farm Management

**June 23**

**Chamber Golf Outing** at Mason City Country Club  
(Rain Date: June 27)