



August 2014

The mission of the Mason City Area Chamber of Commerce is to promote progressive community and economic development to benefit the North Iowa region.



Time: 4:30-6:30PM

Date: Thursday, August 28

Location: Bergland + Cram Architects

1002 E State St
Mason City

Sponsored By:



BERGLAND + CRAM
architecture | planning | interiors

Annual Meeting - Save the Date -

The Chamber of Commerce's Annual Meeting will be Thursday, October 2.

If your company is interested in being a sponsor of this year's Annual Meeting, it is great exposure for your business and we have some spots available!

Contact Tanner for more information at tobrien@masoncityia.com.

Announcing...Our Biggest Trip Yet!

Australia/New Zealand: South Pacific Wonders

15 Days leaving April 14, 2015 | \$6,499* double occupancy

- Includes airfare from Des Moines (DSM)
- Includes group transportation from Mason City to Des Moines
- Meals: 12 Breakfasts, 2 Lunches, 6 Dinners
- Optional 3-Night Extension to Fiji (\$1,299)

Space is limited to 35 travelers; early registration is encouraged. For more information, contact Allyson Krull or Robin Anderson at the Chamber.

The Itinerary:

Day 1 & 2: Fly to Australia, cross the International Date Line

Day 3: Arrive in Cairns, Australia, the tropical getaway to the Great Barrier Reef

Day 4: Cairns

- Visit the Tjapukai Aboriginal Cultural Center and Hartley's Croc Farm

Day 5: Great Barrier Reef

- Board a high speed catamaran for an exciting excursion to the Reef
- Enjoy a glass bottom boat ride, stroll Green Island, relax on the beach, snorkel or scuba dive

Day 6: Cairns- Sydney

- Morning leisure then fly to Sydney

Day 7: Sydney

- City tour of Sydney, including Kings Cross, The Harbour Bridge, Chinatown, the Rocks, Circular Quay, and the Botanic Gardens.
- Guided tour of the Sydney Opera House and visit the National Opal Centre

Day 8: Sydney

- Use the day for independent exploration then enjoy a dinner cruise on Sydney Harbour

Day 9: Sydney – Christchurch, New Zealand

- Travel to "the Garden city" which is recreating itself after an earthquake in 2011
- Enjoy a home-cooked meal with a New Zealand family

Day 10: Christchurch – Mt. Cook Region

- Independent exploration time then traverse New Zealand's famous national park, Mt. Cook

Day 11: Mt. Cook Region - Queenstown

- Free time or optional glacier sightseeing tour. Then depart for Queenstown

Day 12: Queenstown

- Explore Queenstown and optional tours

Day 13: Queenstown – Milford Sound - Queenstown

- Cruise Milford Sound, a beautiful fjord and one of the most visited sights on the South Island.

Day 14: Queenstown – Arrowtown - Queenstown

- Head to the Gold Rush settlement of Arrowtown
- Explore the Central Otago region and stop at a local winery

Day 15: After breakfast, board your flight for home (or take the optional 3-day extension to Fiji)

*Includes a \$500 discount for registering by October 3, 2014.



Membership Renewals

Congratulations to the following members who are celebrating their membership anniversaries in August.

Sixty Plus Years

Fareway Stores, Inc. #491 (65)

Fifty Plus Years

Bergland + Cram Architects (58)

Thirty Plus Years

Haas Chiropractic Clinic (38)

Polking & Polking, D.D.S. (35)

Kaplan University (31)

Dean Snyder Construction (30)

Twenty Plus Years

Girl Scouts of Greater Iowa (25)

North Iowa Cooperative/United LP (25)

River City Communications, Inc. (25)

Rose Bowl (22)

GeJo's by the Lake (21)

Fifteen Plus Years

City of Mason City (19)

TeamQuest Corporation (18)

LSB Financial - Becker Agency (17)

Manly Nursing & Rehabilitation Center (16)

Dr. Judith G. Demro, P.C. (15)

Fitzsimmons & Vervaecke Law Firm, PLC (15)

Ten Plus Years

Century 21 Preferred – Brunner & Wilkins (14)

Children's Dental Center of Mason City (13)

Service Master (12)

Mason City Chiropractic Clinic (12)

Culver's of Mason City (12)

Century Link (11)

Five Plus Years

Westview Corporation (10)

NG Property Management, LLC (9)

Wright on the Park, Inc. (9)

Mason City RentAll (8)

Anderson Appointed to STEM Council

Governor Terry Branstad recently announced appointments to the Regional Science, Technology, Engineering and Mathematics (STEM) Advisory Boards. Chamber President & CEO Robin Anderson was reappointed to a three year term on the North Central Region STEM Advisory Council.

The purpose of Iowa's STEM Initiative is to increase student interest and achievement in STEM with a long-term goal of increasing STEM workers. Iowa's economy is anchored to STEM-based industry sectors such as advanced manufacturing, information technology, and biosciences.



Robin Anderson
President & CEO

American Architect Maquettes



Maquettes of the popular *American Architect* statue in Central Park are now available for purchase. The solid bronze statues stand 18" tall and are individually signed and numbered by Artist Martha Pettigrew of Kearney, NE.

The edition is limited to 50, and the price is \$1,999 which includes sales tax. Purchases may be made at the Historic Park Inn Hotel or the Mason City Chamber of Commerce. Because they are hand-cast, each sculpture is considered an original work of art.

Formerly an illustrator, Martha Pettigrew has established herself as one of the foremost Western contemporary sculptors. Consistently a top-selling artist in exhibitions, Pettigrew's work is sought after by institutions, corporations, privately-funded sculpture gardens, and many private collectors.

The Mason City Chamber of Commerce Foundation commissioned Pettigrew to create a work that commemorates the Chamber's leadership of the Vision Iowa project which led to the restoration of the Historic Park Inn Hotel, the only remaining hotel designed by famed American Architect Frank Lloyd Wright. Martha Pettigrew responded to this challenge with the life-size *American Architect* sculpture with an inscription in the base that reads: "Invest In Beauty".

2015 Membership Directory

Increase your exposure to the North Iowa Business Community by advertising in our annual 2015 Chamber Membership Directory! The directory will include all Chamber members in alphabetical order and by business category in a convenient 5 1/2" x 8 1/2" spiral bound book.

A minimum of 850 copies will be distributed and all Chamber members will receive a free directory during **Operation Thank You** in December. Directories are also distributed in relocation packages and membership packets.

If you wish to position your company as a strong supporter and leader in the business community by advertising in this publication, please contact Allyson via phone at 641-423-5724 or email at akrull@masoncityia.com.

Small Business Person & Boss of the Year

Nominations for *Small Business Person of the Year* and *Boss of the Year* are due to the Chamber no later than Friday, August 29th. Do you know someone who has made a significant impact or made notable achievements in the business community or within your organization? Tell us about them!

The Business Information Committee will review nominations for these significant awards and announce the winners at the Chamber's annual meeting on October 2nd. Call the Chamber office for a nomination form or download a copy from the "Registrations/Surveys" page of our website.

Nominations Committee Presents Slate

The Nominating Committee has recommended five candidates to serve three-year terms on the Board of Directors beginning October 1, 2014. Each is a chamber member in good standing and has agreed to the responsibilities of directorship.

Josh Brueggeman, Accord Architecture
Kelly Hansen, POET Biorefining
Kirk Paulson, NSB Bank
Bill Schickel, KCMR Radio
Mike Winblade, Hy-Vee West

In addition, per Chamber Bylaws, incoming Board Chair Bob Klocke has appointed three people to serve one-year terms, and our Treasurer.

Todd Kirkpatrick, Clear Lake Bank & Trust (reappointed as Treasurer)
Dr. Paul Manternach, Mercy Medical Center-North Iowa (reappointed)
Garett McKiness, McKiness Excavating
Chamber Ambassadors Chairperson (TBA)

Additional candidates may be nominated by a petition bearing the signatures of at least 20 Chamber members. If no petition is received by August 15, 2014, the nominees will be declared elected. If a petition is submitted and deemed proper, a ballot of all candidates will be sent to the membership. This publication serves as official notification to the membership of the action of the Nominating Committee.

2015 CMO Cards

Plans are underway for the 2015 Chamber Members Only card that will be distributed to over 12,000 member employees in December during our **Operation Thank You** - a special day we THANK our members for their loyalty and deliver new publications and CMO cards to their business. Additional cards will be available for family members to purchase as well.

This card helps keep our spending dollars in North Iowa!

For only \$50, up to 45 businesses can offer a special discount or service to CMO card holders via this marketing opportunity. As a bonus, your discount or special offer will be placed on a rotating basis in the weekly electronic **Chamber News** as well as on the Chamber website Hot Deals. Contact Sharon or Gary to reserve your spot today!

Hurry! Limited Spaces Available!



Membership Renewals

Five Plus Years (Cont)

Raymond James & Associates (8)
Mason City Senior Activity Center (7)
QPS Employment Group (7)
Nutriquest, LLC (6)

One Plus Years

Albert Lea Public Warehouse (4)
Oakwood Care Center (4)
Ultimate Nursing Services (4)
Mason City Public Library Foundation, Inc. (3)
Action Coach - A.J. O'Brien Enterprises, LLC (3)
Historic Park Inn (3)
N.I.P. & Fitness Center (3)
Orange Leaf (1)

Be Our Guest

Tune in Friday mornings to the Chamber "Be Our Guest" program at 8:40AM on KRIB 1490 AM. Three Eagles Communications provides this benefit to Chamber members free of charge. If you would like to schedule a guest spot on the show, please contact the Chamber. Listen in for August's guests!

August 1	Salon 220 Cindy Graves
August 8	Northern Lights Alliance for the Homeless Jeannie Kingery
August 15	River City Kiwanis Gary Lindgren
August 22	Midwest AcuTech Jason Pike
August 29	Angela Archer Photography Angela Archer Bruns



Appreciation for Mason City's "Music Man" alive and well

Any one of the staff or volunteers at Mason City's Music Man Square will tell you that the appreciation of Meredith Willson and his music are very much alive and well. They see it every day as visitors from all over the world come to tour Willson's birth place and boyhood home, as well as the interactive museum which showcases the importance of music in Willson's life, as well as all of American culture.



Willson was born and raised in Mason City in 1902. He grew up and followed his dreams to New York where he studied at what is now Julliard School of Music and performed with John Sousa's band as well as the New York Philharmonic Orchestra. Willson was a composer, songwriter, flutist, conductor and playwright, best known for writing the book, music and lyrics for the hit Broadway musical "The Music Man". He wrote three other Broadway musicals, composed symphonies, many popular songs, and his film scores were twice nominated for Academy Awards. He was (and still is) a pretty big deal.

Recently, several of Willson's works have made their way into the 21st century. While serving as host of the 68th Annual Tony Awards in June, actor Hugh Jackman (X-men, Les Misérables, The Prestige) referenced trying out for "The Music Man" musical in his high school days... and then he started rapping the show's opening song "Rock Island". Soon he was joined by rappers LL Cool J and T.I. in a modern-day rendition, posing the question - Did Mason City's Meredith Willson create the first rap?

(The performance can be found on YouTube at <http://bit.ly/1lr25QN>)

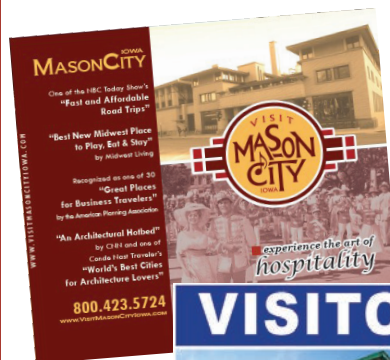
Apple has also tapped into the many works of Meredith Willson, using the 1961 fitness anthem "Chicken Fat" to market the newest iPhone to Baby Boomers. (View the new commercial at <http://slate.me/1oaihGE>).

Meredith Willson was a TRUE musician. He will, without a doubt, live on in Mason City, Iowa as "The Music Man of River City," but it's wonderful to see that his wide-range of famous melodies are still being remembered and appreciated throughout the world.

New Marketing Initiatives

Visit Mason City's new video is now available on DVD, packaged in a beautiful eco-wallet that showcases the community's tourism facilities with a variety of colorful photos to entice the recipient to contact Visit Mason City for more information. Copies of the DVD will be distributed to group tour and event planners, as well as at tradeshows.

VMC's new billboard has also been put up to greet visitors as they enter



VISITOR INFORMATION

Frank Lloyd Wright Architecture
Home of "The Music Man"
and More!

24-HOUR ACCESS

2 MILES AHEAD • ON RIGHT

the community from the west, along Hwy. 122. The billboard directs travelers to the Visitor Information Center located at 2021 4th Street SW.



MAIN STREET MINUTE

THE CULTURE & CHARACTER
OF OUR COMMUNITY
IS OUR DOWNTOWN!

President

Tammy Fuller
Bank of America
tammy.fuller@bankofamerica.com

Vice President

T.J. Just
Southbridge Mall
tj.just@am.jll.com

Treasurer

Eric Levenhagen
ProWise Tax & Accounting
eric@iowataxplanner.com

Secretary

Cally Peterson
Moorman Clothiers
cally@moormanclothiers.com

Directors

Steven Van Steenhyuse
Partner Liaison - City of Mason City

Kendall Petersen

Petersen Plaza

Joy Edwards

Kush Spa & Salon

Chris Droscha

Clear Lake Bank & Trust

Hal Berding

CL Tel

Mindy Klapperich

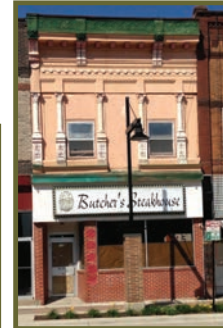
First Citizens National Bank

Staff

Jodee O'Brien
Executive Director
director@mainstreetmasoncity.org

FACADE Project COMPLETE!

The 11 properties that have been in the works for several years has finally reached completion. The final property at 118 North Federal was completed this past month. We are planning to celebrate this project with the entire community at our August 15th Friday Night Live. Please join us for the festivities and take a walk around to see the finished products. Below are just a few before & after shots.



Main Street Mason City's Annual Meeting

Your attendance is requested on Thursday, August 28th, from 11:30-1:00 for Main Street Mason City's Annual Meeting. Lunch will be served at a cost of \$10 per person. This year's featured speaker will be Jim Thompson, Business Specialist, Main Street Iowa - Community Development Division. Jim will be presenting the results to the Market Analysis Survey's. As Main Street Mason City celebrates its 10th Anniversary this year, we will also take a look at how our downtown has changed throughout the last decade.

We will also be honoring our Business and Volunteer of the Year.

Main Street Mason City Annual Meeting

THURSDAY, AUGUST 28TH

11:30 AM - 1:00 PM

North Iowa Regional Commerce Center
9 North Federal Avenue

\$10 PER PERSON

Please RSVP to Mindy Klapperich,
mklapperich@firstcitizensnb.com, by
Monday, August 25th.

SCHEDULE OF EVENTS 2014

August 15 - Friday Night Live &
Classic Car Show
"The Hepperly Band"

August 28th- MSMC Annual Meeting
11:30 am - 1:00pm

September 19-20 - The Great
River City Festival

RAGBRAI®MasonCity

There were record numbers on RAGBRAI and incredible community support. THANK YOU to all of the volunteers!



Our mission is to enhance, promote and preserve downtown Mason City as a diverse business, cultural and residential destination, for the benefit of the entire community.



9 North Federal Avenue
Mason City, IA 50401
641.494.0003

www.mainstreetmasoncity.org

New Members

Salon 220 (new ownership)
Lloyd & Cindy Graves
103 East State
2nd floor, Brick & Tile Building
Mason City, IA 50401
641-423-7220
www.salon220.com
Full service Salon and Spa.
Beautiful Day Spa offering
hair services, spa manicures/
pedicures, massages, couples
massages, body wraps, hair
removal (wax and sugaring)
microdermabrasion, facials.

Premier Cleaners
Travis McClintock
214 N Delaware
Mason City, IA 50401
641-201-1617
Dry cleaning and laundry
service. At present time is
located in the former Marshall &
Swift location.

Mason City Sunrise Rotary
Lynn Ptacek, Incoming Club
President
PO Box 701
Mason City, IA 50402
www.masoncitysunriserotary.org
Service club that meets early
Thursday mornings and is
committed to fellowship
and providing services that
promote good will to our local,
district, regional and global
communities. Membership
in Rotary is a wonderful
opportunity to network with
business professionals, and to be
part of a worldwide service club.

Seminar

Identity Theft Lunch Seminar

David Koch from Legal Shield

Time: 11:45AM (lunch) – 1PM
Date: Thursday, September 11
Location: NIRCC

Ag Tour

This year's annual Ag Tour is scheduled from 1PM-4PM on Friday, October 3rd. The destination this year is the Rachut Vegetable Farm 2 miles North of Fertile, Iowa. We will be learning all about what it takes to grow and raise vegetables here in Iowa and how it differs so much from our "conventional agriculture".

The tour is presented free-of-charge by the Chamber of Commerce, Hertz Farm Management, and Henkel Construction.

If you are interested in attending, please contact Tanner O'Brien at 641-423-5724 or tobrien@masoncityia.com.

HENKEL
Construction Company

Hertz
Farm Management, Inc.
"Caring For You And Your Farm"

Leadership North Iowa Service Project



The 2013 **Leadership North Iowa** (LNI) Class installed new disc golf signage in East Park in late June.

Each Leadership class selects a community service project to complete as part of their curriculum. As East Park is home to one of the only disc golf courses in Mason City, the class decided they would design a full course map to be located near hole one, as well as individual hole signs to be located at each tee box. These signs would allow patrons to play an even better game. LNI participants secured sponsors to cover the cost of sign production and materials and worked with the city to complete the installation.

RAGBRAI - A Great Success!



35,000 RAGBRAI cyclists rode into Mason City on July 23, for the "Best Hump Day Ever!"

Ribbon Cuttings



NEW OWNER

Smart Buy Mattress & TV
4700 4th St SW, Ste B

Blue Zones Project ®

Summer Stress Relief

Summer days should be stress-free days. Residents living in the original Blue Zones area share the common lifestyle habit of "downshifting" which helps them live longer, healthier, happier lives. Try these tips to help you to slow down and enjoy these beautiful summer days.

- 1. Nurture yourself.**
Set aside time each day for an activity you enjoy such as walking, working out, or listening to music.
- 2. Protect your day off.**
Try to schedule some of your routine chores on work days so your days off are more relaxing.
- 3. Spend time with family and friends.**
Surround yourself with people who listen, laugh easily, and find the humor in everyday events. Avoid the "Debbie Downers" of the world.
- 4. Slow down, unwind, and unplug.**
Make more time for calm reflection by turning off the TV, leaving work at the office this weekend, and reclaiming some time and space in your routine.
- 5. Get HAPPY!**
Happy hours are a great way to relax and connect with co-workers, neighbors, family, and friends. Alcohol is not required; making time for personal connections and friendships is the important factor.

Membership Verification Forms

The Mason City Chamber of Commerce is preparing for the 2015 Membership Directory, with subsequent updates to the Online Business Directory. All members will be listed by Business name and by category in the 2015 directory. Since our Chamber Website Business directory is accessed daily by hundreds of people, it is important to be as accurate as possible in our member reporting. Chamber staff works diligently to maintain an updated membership database but occasionally businesses make changes in their staff or locations and forget to inform us. Please check this month's newsletter inserts for your verification form or watch your emails during the week of August 4th for an electronic version that you may complete and return via email. **We are requesting all forms be returned to the Chamber by September 5, 2014.** Email chamber@masoncityia.com or fax 641-423-5725.

Did you know, as a member, you may request a login and password that will grant you access to your online business directory listing so that you can confirm your business information, add new employees, post events, add hot deal or job postings? Call or email the Chamber to request your user name and password.

Premier Members

Thank you to this year's Premier members who have gone above and beyond in their support of the Chamber programs and events. Several of these members participated in our Gold/Silver/Bronze Investor packages or customized their own package from our many events, sponsorships and marketing packages. Premier status gives members special mentions in the monthly newsletter, first chance at events and sponsorships and special recognition at the Annual Meeting. Want to become a Premier Member? Watch for information in the next couple months for our 2015 Investor Packages!

Gold (\$6,000 & up) : First Citizens National Bank

Silver (\$3,000-\$5,999): Clear Lake Bank & Trust · Curries · ITC Midwest · Kaplan University
Kraft Foods · Principal Financial Group

Bronze (\$1,000-\$2,999): Alliant Energy · Casey's General Store · Diamond Jo Casino
Corporate Farmer · Henkel Construction Company · Mercy Medical Center – North Iowa
NIACC · Wal-Mart · Wells Fargo Bank of Iowa

Chamber Leadership

Executive Committee

Kim Pang, Chairman of the Board
Diamond Jo Casino
Bob Klocke, Chair-Elect
First Citizens National Bank
Todd Kirkpatrick, Treasurer
Clear Lake Bank & Trust
Gary Hall, Business Division Vice President
Iowa State University Extension
Traci Rohrer, Community & Events Division
Vice President
Wells Fargo Bank
Holly Eichmann, Workforce & Leadership
Division Vice President
Express Employment Professionals
Steve Noto, Government Affairs Division
Vice President
Thompson Companies

Board of Directors

Stewart Anderson, *Wal-Mart SuperCenter*
Sherry Becker, *NIVC Services*
Dave Bergan, *Armour-Eckrich Meats*
Brian Janssen, *Allied Purchasing*
Pam Klukow, *Century 21 Preferred*
Jerry Knoll, *Hawkeye Auto Body*
Tara McLaughlin, *Country Inn & Suites-
Worth County*
Dr. Paul Manternach, *Mercy Medical Center
—North Iowa*
Howard Query, *Globe Gazette*
Scott Smith, *Mercy Medical Center-North
Iowa*
Julie Valencia, *Kaplan University*
Chad Wickman, *Northern Cedar Service*
Joel Yunek, *Yunek Law Firm PLC*

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Federal Avenue, Mason City, IA 50401-3250.



Periodical Postage Paid at Mason City, Iowa
(USPS 060-350)

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Upcoming Events

MARK YOUR CALENDAR

Tuesday
August 5

Business Savvy Series | 8-9AM

Board Room | NIRCC | 9 N Federal

Ambassador Meeting | 12-1PM

Whiskey Creek | 1519 4th St SW

Wednesday
August 6

Business Information Committee | 12-1PM

Farrer Room | NIRCC | 9 N Federal

Wednesday
August 13

Ag Business Committee | 7:30-8:30AM

Wine Room | Hy-Vee West | 2400 4th St SW

Thursday
August 14

Blue Zones Project Worksite Committee | 12-1PM

Board Room | NIRCC | 9 N Federal

Tuesday
August 27

Chamber Board Meeting | 7-8AM

Board Room | NIRCC | 9 N Federal

Thursday
August 28

Business After Hours | 4:30-6:30PM

Bergland + Cram Architects | 1002 East State St

Save the Dates

Sept 2 **Business Savvy** | 8-9AM

Manage Yourself, Not Your Time

Sept 18 **Ribbon Cutting** | 4-4:30PM

Business After Hours | 4:30-6:30PM

Clear Lake Bank and Trust

Sept 11 **Lunch & Learn** | 12-1PM

Identity Theft Business to Business

Find us on

