MASON CITY CHAMBER OF COMMERCE
Vision. Leadership. Advocacy.

April 2017

The mission of the Mason City Area Chamber of Commerce is to promote progressive community and economic development to benefit Chamber members and the North Iowa region.

CHAMBER OF COMMERCE BUSINESS before hours

Time: 7-9AM

Date: Thursday, April 13

Location: Holiday Inn Express & Suites - Mason City
3041 4th St SW

Sponsored By:

Holiday Inn Express

CHAMBER OF COMMERCE BUSINESS after hours

Time: 4:30-6:30PM

Date: Thursday, April 20

Location: 98.7 KISS Country / 103.7 The Fox
North Iowa Broadcasting
201 N Federal Ave

Sponsored By:

98.7 KISS COUNTRY

FOX North Iowa's Classic Rock 103.7

2017 North Iowa Band Festival Grand Marshal Award

Henkel Construction Company

HENKEL Construction Company

Customarily, the Grand Marshal Award recognizes a person of local or national prominence who has made a significant contribution to the success of the Festival, or the North Iowa region. This year, the ***North Iowa Band Festival*** Committee voted to recognize the contributions of an entire group of longtime supporters by presenting the award to the employees of Henkel Construction Company.

Founded in 1892 by William F. Henkel, Henkel Construction Company has been a member of the Mason City Area Chamber of Commerce since 1944. In addition to William Henkel's skill as a builder, the German immigrant brought the dedication and craftsmanship of the Old Country tradesmen and established the company's foundation of service and excellence.

In 1986, the company renovated the former Carnegie Library building in Downtown Mason City and established its corporate offices in the historic site. Located on the Band Festival parade route, Henkel employees and their families have a front row seat for enjoying the annual parade.

Community spirit is an important part of the company's culture. In addition to assisting with Band Festival preparations each year, Henkel employees are active volunteers in United Way activities, participate in Habitat for Humanity builds, and have supported the River City Sculptures on Parade program since its inception. Henkel officials are planning several events in celebration of the firm's 125th anniversary.

Their community spirit exemplifies life in North Iowa. Congratulations to the employees of Henkel Construction/Accord Architecture for receiving this honor in celebration of the ***79th North Iowa Band Festival***.

Call for Parade Entries

Showcase your business or group's pride and community participation by taking part in the ***North Iowa Band Festival*** Parade! Encourage involvement by offering prizes to employees who participate, having a party to decorate a float, or getting a group to walk in the parade. What a great way to build company morale and celebrate the community!

An award will be given for best use of the ***North Iowa Band Festival*** theme: "Music.Family.Fun!" and is judged based on originality, public appeal, craftsmanship/artistic quality. An additional award is given to the float with the best use of *any* theme, based on the same qualifications.

Parade entries are due May 12, 2017. Please contact Linda Johanns at 641-423-5724 or email ljohanns@masoncityia.com for more information!

New Members

SUSAN REBEDEAU, LISW
Susan Rebedeau, Owner
124 N Federal Ave
Mason City, IA 50401
(641) 423-3864
srebedeau@hipaamail.net
www.northiowatherapy.com
North Iowa Therapy Associates proudly serves the Mason City, IA area - providing adolescent, adult, family, and group therapy services at competitive rates.

ANDERSEN'S MARKET
Susan O'Connor, Store Manager
2727 19th St SW
Mason City, IA 50401
(641) 201-8883
andersensmarket@gmail.com
Andersen's Market prides itself in carrying fresh, local products; including flowers, produce, home and garden decor, range free brown eggs, fresh Wisconsin cheese curds, honey, kettle corn, and more!

CHILD CARE RESOURCE & REFERRAL
Mary Janssen, Regional Director
202 1st St SE, Ste 202
Mason City, IA 50401
(641) 424-9559
childcare@episervice.org
www.iowaccrr.org
Child Care Resource & Referral is a program to support quality child care throughout the state of Iowa. CCR&R is available to assist families in selecting providers who best meet their needs.

INTERSTATE BATTERIES
Michael Olson, Business Development Manager
504 Hwy 18 E
Clear Lake, IA 50428
(641) 357-5171
m.olson@interstatebatteriesiowa.com
www.interstatebatteries.com
Providing excellent service and trusted battery power solutions including: alkalines, automotive, cellphone, watches, keyfobs, tool rebuilds, agriculture & commercial equipment, as well as recycling services.

From the President

RIVER CITY RENAISSANCE MOVES FORWARD

Robin Anderson
President & CEO

The River City Renaissance project is back on track. Last month, the city council approved Gatehouse Capital of Dallas, TX as its hotel developer. The Gatehouse proposal will place a new hotel in the Southbridge Mall parking lot along Willow Creek. The hotel will connect via a skywalk to The Music Man Square, which will be renovated to serve as a conference center.

This concept modifies the previous plan to put a hotel and parking ramp next to City Hall. Artifacts and memorabilia currently displayed in the museum at The Music Man Square will be moved to a newly-constructed museum within the complex.

The repurpose of Southbridge Mall, through the construction of a multi-purpose arena and an indoor/outdoor performing arts pavilion at the mall's Federal Plaza entrance, continue to be key project components. A reverse referendum on the city's lease agreement with the owner of Southbridge Mall will be balloted upon August 1st.

The Chamber's Leadership North Iowa class will lead a community-wide educational/ marketing effort to promote passage of the referendum.

Legislative Luncheon - April 7

The Mason City Chamber and North Iowa Corridor EDC are teaming up to host a luncheon for business leaders from Noon-1PM on Friday, April 7 at the Commerce Center. Guest speakers will be John Stineman from the Iowa Chamber Alliance and Craig Patterson from Professional Developers of Iowa. Stineman and Patterson will share their perspective on new and pending legislation and the potential impacts to business and industry.

Craig Patterson
Professional Developers of Iowa

Craig Patterson is a lobbyist for Professional Developers of Iowa (PDI) in his sixteenth legislative session. As a partner at Campbell/Patterson Consulting, he lobbies for fifteen clients representing a variety of professions, from county conservation and libraries to community health centers and economic developers.

John Stineman
Iowa Chamber Alliance

John Stineman is the Executive Director of the Iowa Chamber Alliance and has been a public affairs and marketing consultant for the past seventeen years. John specializes in strategic planning, market segmentation, business development initiatives, and public affairs/ issue management. His work covers general business, health care, telecommunications, agriculture/agribusiness, energy, and technology.

The luncheon is open to employees of Mason City Chamber members and North Iowa Corridor EDC investor businesses; the cost for lunch is $5. Please register in advance by calling 641.423.5724 or emailing chamber@masoncityia.com.

Klempnauer Award Winner: Bob Berggren

Bob Berggren

The Klempnauer Award was named for Dan Klempnauer, a long-time volunteer and festival supporter, and is intended to honor an unsung hero who volunteers for the festival in a behind-the-scenes role. This year's honoree is Bob Berggren, who has worked for the City of Mason City for 28 years.

Berggren grew up in northern Minnesota, but his career soon led him to the place he calls home: Mason City. Berggren started in the Street Department in 1989 and quickly moved to his current role as Supervisor of the City's Street and Park Maintenance Department. In 2014, Berggren received the Outstanding Professional award by the Urban Tree Council for his extensive work in Mason City replanting trees and creating a community effort to maintain our parks.

Berggren serves on the ***North Iowa Band Festival*** Committee as a liaison to the City of Mason City. Berggren's departments are responsible for repairing, maintaining, and updating the roadways and parks throughout Mason City. This crew, headed by Berggren, works as event support during Band Festival weekend. They are responsible for ensuring street closures are clearly marked, keeping the parade route and downtown tidy, and providing electrical service to the festivities downtown, along with countless other items. These tasks are crucial to keeping Band Festival running smoothly, and it takes a true leader to organize such a large team.

Berggren's contributions to Band Festival extend far beyond what is expected of his position. His vast knowledge, broad range of skills, and upstanding character are admirable. He spends countless hours assuring everything is in place for the event and is "on call" throughout the weekend for last minute requests – and he does it all with a smile!

Berggren's favorite part of the ***North Iowa Band Festival*** is seeing children enjoy the parade and park festivities. He has fond memories of participating in the parade with his family; for 15 years, he walked with his children's hockey floats.

In addition to his contributions to Band Festival, Berggren enjoys spending time outdoors. He especially likes camping, hiking, and canoeing in his little, but precious, spare time. He is currently rebuilding a pick-up truck and is hoping it will be ready in time to debut in the Band Festival parade! Berggren is humbled by the honor of receiving the Klempnauer Award and gives many thanks to the ***North Iowa Band Festival*** community.

Band Master Award Winner: David Rutt

Mr. David Rutt

The Band Master Award was first awarded in 1990 to honor a retiring band master in recognition of outstanding work in the field of music with area youth. This year, the ***North Iowa Band Festival*** honors Mr. David Rutt for a successful 35-year career teaching instrumental music (24 of those years with Forest City High School).

Rutt holds a Bachelor of Arts degree in Music Education from Upper Iowa University and a Master's degree in Music Education from the University of Northern Iowa. As Director of Bands at Central Lee Community Schools, his band was chosen to serve as the "Official Welcoming Band" for President and Mrs. Jimmy Carter during their stop in Burlington.

During his time at Forest City High School (FCHS), Rutt led his young musicians to much acclaim. The FCHS Marching Band received numerous Division 1 (Superior) ratings at state competitions and set the school record of 33 consecutive Division 1 ratings. The Marching Band also placed first or second in most parade competitions. The FCHS Concert Band received Division 1 ratings in 22 of Rutt's 24 years with the district. Rutt always held his students to a high standard of excellence, and it has surely shown through their success.

Rutt currently serves as the Exhibits Chair for the Iowa Music Educators State Conference. He has been involved with the Iowa All-State Music Festival for a decade, serving the past six years as Chairperson of the Iowa All-State Band. He has also served on the Executive Board of the Iowa High School Music Association. Rutt is an active adjudicator for marching, solo/small ensemble, and concert band contests in Iowa, Minnesota, and Illinois. He has served as a clinician director and guest conductor with numerous area high school, middle school and elementary school bands.

Rutt's passion for music has taken him across the world. He has directed bands in competitions and festivals in Texas, California, Florida, Colorado, Pennsylvania, Illinois and Washington, D.C. Rutt has also traveled to Europe as a staff member with the "Iowa Ambassadors" program. In his spare time, he works as a tour manager, traveling with bands, choirs, and orchestras throughout the United States.

Rutt truly loves being surrounded by outstanding musicians, and helping kids achieve and reach their goals. Congratulations to David Rutt, this year's Band Master Award recipient!

Membership Renewals

Congratulations to the Chamber members celebrating their membership anniversaries in April!

Fifty+ Years
Fred T. Fenchel Entertainment Agency (57)
Blazek Electric, Inc. (52)

Forty+ Years
Casey's General Store (43)

Thirty+ Years
North Iowa Community Credit Union (30)
SKYBLUE by CL Tel (30)
Fullerton Funeral Home (30)

Twenty+ Years
Heritage Care & Rehabilitation Center (26)
Heartland Asphalt, Inc. (25)
Brick Furniture (24)
Moorman Clothiers (24)
D & D Printing & Custom Signs (22)
Child & Adult Care Food Program (22)
Mason City All Risk Insurance, Inc. (22)
Green Canopy, Inc. (21)
Slumberland Furniture (21)
Basic Birder (20)

Fifteen+ Years
Es-Marc Investments (19)
Point Builders North, Inc. (18)
World Wide College of Auctioneering (15)

Ten+ Years
Comprehensive Systems, Inc. (14)
Pritchard Family Auto Stores (12)

Five+ Years
Audibel Hearing Center of N. IA. (9)
Absolute Waste (7)
Kellar Construction Inc. (7)
Bisbee Income Tax & Accounting Service (6)
Turning Leaf Counseling (6)
True Travels, LLC (5)
Masterson Staffing Solutions (5)

One+ Years
Sweet Tooth (4)
Rise Broadband (3)
Hoover's Hatchery (3)
Mason City Evening Lions (3)
Ag Ventures Alliance (3)
Butcher's Steakhouse (2)
Child & Adolescent Integrated Health (2)
Diamond Oak, LLC dba Diamond Oak Events (2)
Farm Bureau Financial Services - Trent Adams (2)

Register Interns for College Connections

The Chamber is looking for college interns in the North Iowa area! With a mission to connect young workers to the community and to each other, the Chamber is offering a FREE summer intern program, ***College Connections***. Chamber members are encouraged to enroll their interns in this valuable networking opportunity at no charge (the non-member price is $100/intern).

College Connections provides a series of social and educational activities on a once-a-week schedule throughout the summer, June 1 - July 27, 2017. Chamber members will serve as "Lunch & Learn" speakers on a variety of topics relevant to college students and new graduates. Sessions also include social activities and popular North Iowa recreational activities.

The program is offered free to interns by way of $100 business sponsorships. In recognition for sponsorship, businesses are listed in the program's marketing materials. Please contact the Chamber's Marketing and Leadership Director Allyson Krull at akrull@masoncityia.com to register your intern or to become a sponsor.

Golf Outing - June 22

Summer is just around the corner, and so is the ***Chamber Golf Outing!*** Scheduled for Thursday, June 22nd at Highland Park Golf Course, this popular annual event fills up quickly, so don't wait to register! Registrations will be honored on a first-come basis and include green fees, meals, and two carts per team. In the event of inclement weather, the ***Golf Outing*** will be rescheduled for Monday, June 26th.

Great sponsorship opportunities are also available. Hole sponsors and the Closest to the Pin sponsor will receive a variety of marketing benefits to help promote their business.

- Closest to the pin sponsor: $600 (limit one)
- Hole sponsor: $350

To register, visit the Chamber website www.masoncityia.com or send in the enclosed registration form. Questions can be directed to Kativa at keckholt@masoncityia.com.

Employee Engagement Seminar

Businesses from across the area attended the Employee Engagement Seminar by Business Growth Expert Meridith Elliott Powell on March 29. The workshop was sponsored by NIACC's Continuing Education Department and the Chamber's Business Resource Committee.

Global Travel Opportunities

Global Familiarization Tours are offered bi-annually by the Chamber to expose Chamber members and friends to the global economy and other cultures of the world. South Africa offered in November/December is sold out, however, great opportunities remain with tours to China and Germany. Please contact Allyson at akrull@masoncityia.com or 641-423-5724 for more information or to register.

CHINA | Explore Beijing, Xi'an, Shanghai
October 16-24, 2017

Due to popular demand, the Chamber is making a fourth visit to China. This value-priced trip includes seven of the Top Ten tourist attractions in China, including the Great Wall, Terra Cotta Warriors, the Forbidden City, and more!

$2,499 Double Occupancy includes:
- Round-trip international airfare from Los Angeles (LAX)
- 4 & 5 star hotel accommodations
- Three full meals per day
- All transportation within China (luxury tour bus, flights)
- English-speaking tour guides

GERMANY | In the Footsteps of Martin Luther - 500th Anniversary Jubilee Tour
March 13-21, 2018

In celebration of 500th year anniversary of the Reformation, walk in the footsteps of Martin Luther. Discover inspiring Luther sites while experiencing some of Germany's most spectacular cities, towns, and villages.

$3,599 Double Occupancy includes:
- International round-trip airfare from Minneapolis (MSP)
- Transportation and hotel accommodations
- 7 breakfasts and 3 dinners
- English speaking guides & sightseeing fees

Optional 2-day Extension to Munich
- $599 double occupancy
- Sights include: Munich, Heidelberg Castle, Neuschwanstein Castle, and Oberammergau

April Lunch & Learns

A ***Lunch & Learn*** series, "Staying Connected", is being hosted by the Chamber's Business Resource Committee. Each session meets from Noon-1PM in the Band Festival Room at the Commerce Center and includes a light lunch and great networking opportunities.

April 11 | U.S. Cellular: "The Next Big Thing in Wireless!"
U.S. Cellular will host an educational class on various wireless business solutions. These gadgets can monitor just about anything, and U.S. Cellular will explain how to use them effectively in your business.

April 25 | Keystone Management Partners, sponsored by BANKCODE:
"Are You Running Your Business, or is it Running You?"
Jamie Adam, Chief Strategist of Keystone Management Partners will help leaders and managers 'get a grip' on their business. This class will touch on the six key components of successful businesses.

To participate or host a ***Lunch & Learn*** in 2017, contact Kativa Eckholt at 641-423-5724 or keckholt@masoncityia.com.

Membership Renewals (cont)

One+ Years (cont)
Indus Travels Inc. (2)
Express Taxi (1)
KSMQ Public Televsion (1)
Nebulaware, LLC (1)
Scenic View Auto (1)
Michael Johns (1)
Midwest Medical Transport Company, LLC (1)
Dance Arts Centre (1)
Lucy & Olive (1)
Mason City Vacuum Center (1)

Be Our Guest

Tune in Friday mornings to the Chamber *"Be Our Guest"* program at 8:40AM on KRIB 1490 AM. Alpha Media USA provides this benefit to Chamber members free of charge. If you would like to schedule a spot on the show, please contact the Chamber. Tune in to hear the April guests!

April 7	**Mason City Power Sports** **Rob Determan**
April 14	**Hammers & Heels** **Melissa Schoneberg**
April 21	**Batteries Plus Bulbs** **Tim Youtzy**
April 28	**Andersen's Market** **Susan O'Connor**

MASON CITY CHAMBER OF COMMERCE

TOURISM NEWS

Contact Visit Mason City to RSVP - 641.422.1663!

COMING SOON:

30 Days of Fun!
SNAP.FILTER.SHARE
May 18—June 16

Visit Mason City awards tourism grants

The Visit Mason City Board of Directors has awarded $5,250 in grant funds to support nine local tourism events and projects that attract, retain and expand visitor spending in the community.

Award recipients include the following:

* Mason City Hospitality Committee-$464.00 for Winter Dance Party shuttle service
* Mason City Soccer Club-$500.00 for website design
* Charles H. MacNider Art Museum-$432.00 for print & digital advertisements for Marion Mahony Griffin exhibition
* Mason City Youth Baseball-$765.80 for website, digital ads, direct mail, & social media promoting June tournament
* USDF Dressage Horse Shows-$689.95 for welcome reception, printed program, website, digital ads for June event
* North Iowa Events Center-$500.00 for social media ads for Small Stage Music Festival
* Mid States Horse Shows-$1,500.00 for welcome reception, printed program for 2017 events
* Highland Golf Course-$150.00 for email marketing
* Mason City Civil War Council-$248.25 for printed brochures, posters & print ads for 2017 event

These nine awards are estimated to attract nearly **12,000 visitors to the community.** These grants will leverage more than $17,000 of private funding for tourism marketing.

Lindsey James, Executive Director of Visit Mason City noted the funded projects are anticipated to generate more than **$1 million in direct visitor spending during the 2017 tourism season.**

Funded by hotel/motel tax revenues, the Visit Mason City Tourism Marketing Grant Program has provided more than $147,000 in support for tourism marketing projects that attract visitors to community, supporting local businesses and the local economy. The next round of applications for the tourism marketing grant program are due on October 2, 2017.

Weekly Events Newsletter—Sign Up Today!

Stay up-to-date on event happenings in Mason City & Clear Lake! Weekly event newsletters are sent out on Thursdays. A monthly newsletter featuring upcoming events is sent the 3rd week of each month.
To sign up, email Tessa at admin@visitmasoncityiowa.com

Connect with Visit Mason City!

@MasonCityIowa | @VisitMasonCity | @VisitMasonCityIowa | @VisitMasonCity

Main Street Minute

April 2017

The Culture & Character Of Our Community IS OUR DOWNTOWN!

Our mission is to enhance, promote and preserve downtown Mason City as a diverse business, cultural and residential destination, for the benefit of the entire community.

UPCOMING EVENTS:

Watch for our news release on available funds to revitalize your downtown business!

Spring is getting into high gear at Main Street Mason City! Downtown property owners will want to watch for our news release regarding available low-interest loans to revitalize your building. Details coming soon.

Dates and bands for our popular Friday Night Live events have been chosen:
Friday, June 16: The Soulution
Friday, July 28: To Be Announced
Friday, August 18: The Hepperly Band
Friday, September 15: The Chocolate Crackers, as part of the Great River City Festival
As in previous years, Friday Night Live includes great music, great food and beverages, the craft/vendor market, inflatables and games for the kids, and lots more. We have some fun new features planned as well, so you'll want to mark those calendars now.

Also, if you haven't already heard the good news, the North Iowa Farmers Market is returning to the downtown area this Summer, to the city parking lot at the corner of 1st Street NE and Delaware – just south of the First Congregational Church. The church will open their kitchen, restrooms, and parking to support the market. Opening date is Friday, May 19!

We're continuing to contact our longtime investment partners, working to promote, preserve and grow the downtown district in 2017. If you or your business have not been contacted yet, and would like to be, please feel free to call our office at 641-494-0003, or email Colleen M. Devine at director@mainstreetmasoncity.com.

President
Austin Pehl
Waggoner & Wineinger Architects

Vice President
Katie Wold
Market 124

Secretary
Mindy Klapperich
First Citizens Bank

Treasurer
Chris Droscha
Clear Lake Bank & Trust

Staff
Colleen M. Devine
Executive Director
director@mainstreetmasoncity.com

Steven Van Steenhuyse
Partner Liaison - City of Mason City

Mellisa Leach
The Historic Park Inn

Susan Rebedeau
N IA Therapy Associates

Mike Tickal
Oak Leaf Comics and Collectibles

Cally Peterson
Moorman Clothiers

Thank You To Our Investment Partners

Main Street Mason City is a stand alone organization that relies on donations from the community to continue their work to promote, preserve and grow the downtown district. Thanks to the following investors who have committed to assist in our mission.

Platinum: First Citizens Bank

Gold: Mercy Mercy Medical Center-North Iowa

Silver:

Metalcraft Inc. | Clear Lake Bank & Trust | Petersen Plaza | North Iowa Oral Surgery | Farmers State Bank | Moorman Clothiers | Central Park Dentistry | Henkel Construction

Friends of Main Street:

Haines Insurance | Southbridge Mall | Jim & Amanda Ragan | Cerro Gordo Abstract Co. | Alliant Energy | The Historic Park Inn | Tierney Properties | Reflections Salon | NSB Bank | McGladrey LLP | Edwards Brandt & Associates | Waggoner & Wineinger Architects | Louis Althof - Thrivent | Veenstra & Kimm | Zilges Appliance Center | Brick Furniture | J & J Welding | Kristy Marquis - State Farm Insurance | Furniture Mattress Outlet | G8 Development Inc./Philip Chodur | Byron & Ann Beasley | Good Shepherd | Ermer Insurance & Financial Services, Inc. | Bergland + Cram Architects | Jones, Lemon, Meier Partnership | The Holiday Inn Express | Kent Apartments - City Center

IN THE Corridor

APRIL 2017

HENKEL CONSTRUCTION NAMED CORRIDOR 2017 FLAGSHIP INVESTOR

THE NORTH IOWA CORRIDOR announces that Henkel Construction will serve as Flagship Investor in the organization's 2017 investor campaign. The annual campaign generates private investment to complement funding provided by the City of Mason City, City of Clear Lake, and Cerro Gordo County. Corridor staff expect to see participation from nearly 150 North Iowa businesses.

This partnership between the public and private sectors leverages resources in order to create, collaborate, and lead regional economic development initiatives contributing to the creation and growth of companies, wealth, and quality jobs for North Iowans. This year the Corridor is focused on strategies for the future through the Vison North Iowa initiative to create a community-driven vision to proactively and intentionally position our communities for positive, long-term, sustainable economic success.

"Henkel Construction is proud to support the communities we serve just as vigorously as we do our customers," said Gary Schmit, President. "The North Iowa Corridor plays an integral role in helping to drive our region forward. We are excited to build on our partnership and continue the positive momentum in North Iowa, in conjunction with and to further celebrate Henkel's 125th anniversary."

"We are honored to have a key partner like Henkel Construction be the Corridor's Flagship Investor for 2017," said Chad Schreck, Corridor President & CEO. "Henkel is actively engaged in the economic development initiatives of our region, and have played a key role in many of our workforce and student initiatives. Their support and vision are essential to our continued growth and marketability as a place for business."

Corridor Chairman Dan Varnum added, "The Corridor is grateful for the continued support of all of its public and private investors, because partnering together is essential for our region's continued success. To build our workforce, grow our economy, create jobs, and ensure we retain our wonderful place to live, we must be proactive in determining our future together."

This year Henkel celebrates its 125th year in business and is the 2nd oldest member of the state's construction association, Master Builders of Iowa (MBI). In 1892, William F. Henkel founded Henkel Construction Company. He drew upon his German heritage, a tradition of excellence and pride in a job well done. Along with his skill as a builder, he brought dedication and craftsmanship of the Old Country tradesmen and a burning desire to excel at his chosen profession. From that foundation, laid more than 125 years ago, Henkel has been involved in nearly every phase on the construction industry.

The North Iowa Corridor is passionate about working to build for the success of our people and businesses. For more information on how you can be involved, or to become an investor, please contact Ken Bales at kbales@northiowacorridor.com.

NORTH IOWA Corridor

BOARD OF DIRECTORS

Officers:

Dan Varnum, Chairman of the Board
Mercy Medical Center – North Iowa

Deb Blaser Gretillat, Vice Chairman
NutriQuest

Tim Esbeck, Treasurer
Manufacturer's Bank & Trust

Terry Peterson, Secretary
AmericInn Clear Lake

Gary Schmit, Past Chairman
Henkel Construction Company

Directors:

Nate Carney
Dean Snyder Construction

Joleen Fleming
First Citizens Bank

Travis Hickey
City of Mason City

Arthur Jones
International Brotherhood of Teamsters Local 238

Brian Perkins
MetalCraft

Paul Stevenson
Clear Lake Bank and Trust

Ex-Officios:

Mayor Eric Bookmeyer
City of Mason City

Mayor Nelson Crabb
City of Clear Lake

Supervisor Tim Latham
Cerro Gordo County

Dr. Steven Schulz
North Iowa Area Community College

Tom Drzycimski
Cerro Gordo County

Scott Flory
City of Clear Lake

Brent Trout
City of Mason City

PAPPAJOHN ENTREPRENEURIAL CENTER
The Entrepreneurial Edge
A NIACC John Pappajohn Entrepreneurial Center Publication

NIACC Pappajohn Center
Youth Entrepreneurial Academy scheduled for June

The NIACC John Pappajohn Entrepreneurial Center will host the annual Youth Entrepreneurial Academy (YEA) June 19-23 on the NIACC campus. Applications are now being accepted for this ***free*** academy offered to high school students interested in entrepreneurship. Participants receive a $500 NIACC scholarship sponsored by John Pappajohn. Students also have an opportunity to win $500 in seed capital for the best business concepts. During the week long camp Entrepreneur mentors provide coaching and guest speakers present on specific topics. The curriculum called the Business Model Canvas is used to assist in building the business plans. On the final day, students pitch their ideas to a panel of bankers, economic developers, and entrepreneurs.

Sami Schupanitz, one of last year's $500 winners and the creator of Sami's Sock Monkey's & More shared about her experience, " YEA gave me the opportunity to explore my ideas and meet a lot of very inspirational people."

Applications can be printed from the JPEC website: http://www.niacc.edu/pappajohn/entrepreneurial-education/youth-entrepreneurial-academy/
For questions, please contact Kelley Crane at 641-422-4234 or kelley.crane@niacc.edu.

Upcoming Events

Start Smart Workshops
April 04—6:00 to 8:00 pm; Center I, 5 First Street, SW, Hampton, IA
April 12—6:00 to 8:00 pm; NIACC (PC 117) 500 College Drive, Mason City
April 26—6:00 to 8:00 pm; NIACC (PC 117) 500 College Drive, Mason City
North Iowa Tech Brew
April 18—5:00-7:00pm; Mason City Brewing, 28 E. State St., Mason City

PAPPAJOHN CENTER STAFF

Tim Putnam, Director
Brook Boehmler, SBDC Director
Daniel Pitts Winegarden, Acceleration & Incubation Services Director
Kelley Crane, School Partnership Entrepreneurial Coordinator
Anna LaVallee, Administrative Assistant-Accelerator
Mary Spitz, Administrative Assistant-JPEC & SBDC

AMERICA'S SBDC IOWA

500 College Drive, Ste 120 · Mason City, IA 50401
Visit us online @ www.niacc.edu/pappajohn ***1-888-GO-NIACC or 641-422-4111***

"NIACC does not discriminate in employment or education. See http://www.niacc.edu/about/non-discrimination-statement/ for additional information."

Leadership North Iowa
Class of 2017

MASON CITY CHAMBER OF COMMERCE

Dylan Allison
North Iowa Community Credit Union

Courtney Baker
Clear Lake Bank & Trust Co.

Matt Bradley
CENT Credit Union

Jeff Brinkley
City of Mason City

Stephanie Burkholder
HKPayroll Services, Inc. (HKP)

Molly Douglas
Iowa Heartland Credit Union

Jana Erickson
NSB Bank

Tara Grothe
Diamond Jo Casino - Worth Co.

Susan Hamilton
First Citizens Bank

Nicole Hansen
Cargill Kitchen Solutions

Kelly Harbacheck
Bergland + Cram Architects

Zachary Herman
Mid-West Roofing/Custom Sheetmetal Works

Genevieve Johnson
Cargill Kitchen Solutions

Sara Kriener
First Citizens Bank

Louisa Montealvo
98.7 KISS Country / 103.7 The Fox

Sonya Pareja
Flooring America

Mayra Perales
Diamond Jo Casino - Worth Co.

Josiah Peterson
POET Biorefining - Hanlontown

Bill Phillips
Henkel Construction Co.

Jon Prebreck
First Citizens Bank

Hailey Siems
Holiday Inn Express & Suites - Mason City

Whitney Smith
Clear Lake Bank & Trust Co.

Ian Stockberger
Good Shepherd Health Center

David Svoboda
Smithfield

Rachel Taylor
Premier Polysteel

Sandhya Vijay
My Small Business Solutions

Emily Wright
Cargill Kitchen Solutions

Curtis Zwit
Smithfield

SKARPNESS PHOTOGRAPHY

Ribbon Cuttings

NEW MEMBER
Batteries Plus Blubs
3570 4th St SW

NEW MEMBER
Cerro Gordo County Treasurer
220 N Washington Ave

125th Anniversary
Henkel Construction Co.
208 E State St

Ag Breakfast 2017

The 35th Annual ***Ag Breakfast*** was yet another successful event hosted by the Chamber's Agribusiness Committee.

Event-goers were enthused to hear special guest speaker Iowa Secretary of Agriculture Bill Northey and keynote Cristen Clark. Clark encouraged attendees to be empowered and to 'Step Forward' to promote agriculture by sharing their personal stories.

Blue Zones Project ®

TOWN IN TENNIES

April is 'Town in Tennies' month in Mason City. Worksites are encouraged to move naturally by allowing employees to wear tennis shoes in the workplace.

The Blue Zones Project office is happy to supply posters, newsletter articles, and ideas for on-site programs for businesses interested in participating. Don't forget to post testimonials of #TowninTennies activities at your worksite on social media.

WHY WALK?

"Walking is free, easier on the joints than running, always accessible, invites company, and if you're walking briskly, may have the same cardiovascular benefits as running. After a hard day, a walk a can relieve stress; after a meal it can aid digestion."

– Dan Buettner, the Blue Zones: *Lessons for Living Longer from the People Who've Lived the Longest*

Chamber Leadership

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Smithfield
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Crystal Shellhart, *Holiday Inn Express & Suites - Mason City*
Brian Taylor, *Mason City Motor Company*

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MASON CITY CHAMBER OF COMMERCE

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Upcoming Events

MARK YOUR CALENDAR

Educational Opportunities

Friday **April 7**
Business Leaders Legislative Luncheon | Noon-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Tuesday **April 11**
Lunch & Learn "The Next Big Thing in Wireless" | U.S. Cellular | Noon-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Tuesday **April 25**
Lunch & Learn "Are You Running Your Business or is it Running You?"
Keystone Management Partners, sponsored by BANKCODE | Noon-1PM
Band Festival Room | Commerce Center | 9 N Federal Ave

Networking Events

Friday **April 7**
Ribbon Cutting - North Iowa Advisors | 11-11:30AM
North Iowa Advisors | 1453 4th St SE, Ste C

Tuesday **April 11**
Ribbon Cutting - Alliant Energy | 10-10:30AM
Alliant Energy | 1035 43rd St SW

Thursday **April 13**
Business Before Hours | 7-9AM
Sponsored by Holiday Inn Express & Suites - Mason City
Holiday Inn Express & Suites | 3041 4th St SW

Monday **April 17**
Ribbon Cutting - Mason City Earth Day | 9-9:30AM
Lime Creek Nature Center | 3501 Lime Creek Rd

Thursday **April 20**
Ribbon Cutting - Andersen's Market | 9-9:30AM
Andersen's Market | 2727 19th St SW

Business After Hours | 4:30-6:30PM
Sponsored by 98.7 KISS Country / 103.7 The Fox
North Iowa Broadcasting | 201 N Federal Ave

Get Involved/Committee Meetings

Tuesday **April 4**
Ambassador Meeting | Noon-1PM
Third Floor Event Room | Commerce Center | 9 N Federal Ave

Wednesday **April 12**
Agribusiness Committee | 7:30AM
Meeting Room | Hy-Vee East | 551 S Illinois Ave

Friday **April 14**
***North Iowa Band Festival* Committee** | 12:15-1PM
Band Festival Room | Commerce Center | 9 N Federal

May 11 ***Business After Hours*** | **Mason City Motor Company**
May 25-29 **79th Annual *North Iowa Band Festival***